

Annual Report

2004-2005

SOLIDARITY A SOCIETY FULL OF
PEACE, JOY AND HAPPINESS PROSPERITY

A SOCIETY DEVOID OF
POVERTY, IGNORANCE, DISEASE AND HUNGER

Women's Organization for Socio-Cultural Awareness



WOSCA

Participation is the Key to Success



From the President's Desk

I have the pleasure to present the activities report of the **Women's Organization for Socio-Cultural Awareness (WOSCA)** for the year 2004-2005. It has completed twelve years of operation since its inception in 1993.

The organization, with its trained and determined team of professionals, has always aspired and struggled to achieve its mission – *transformation of thoughts into deeds through people's participatory actions, people's organizations, participatory learning and working together*. Innovativeness has always been the guiding force towards planning and implementing the programs.

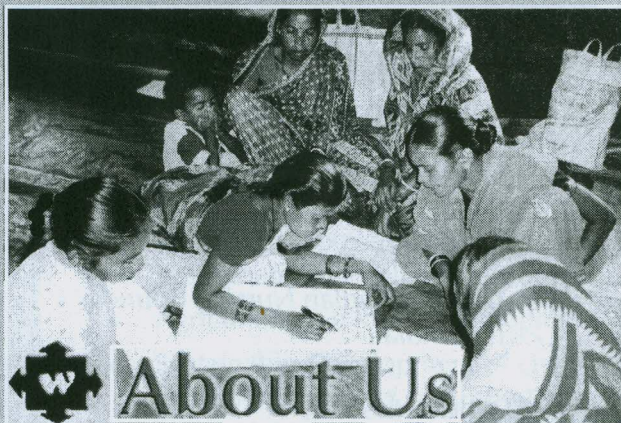
The specific target groups as well as the community as a whole, whom the WOSCA serves, have not only worked together, hand in hand and shoulder to shoulder, in the planning and implementation of the need-salient actions, but also have owned the programs for sustainability. The PRIs, the district administration, and the line departments of the state government have been continuously extending their support to us, and at the same time encouraging us to move ahead in our mission to serve the poor and the needy. Programmatic support of the various ministries of the union government, and a few nodal organizations committed to rural development, women's empowerment, health, environment and ecological upgradation, and so on have empowered us to feel stronger and stronger as we grow older and older.

The members of WOSCA have always put all their sincere efforts and hard work to implement the programs during 2004-2005, more effectively.

I take this opportunity to thank all members of WOSCA for their hard work, perseverance and commitment.

Dr. Rina Routray
President

CREDO, VISION, MISSION, LEGAL STATUS, ADVISORY COMMITTEE, GOVERNING BODY, MEMBERS, PROJECT AREA, PROGRAM PARTNERS, LINKAGES, BANK ACCOUNT, EXPERTISE, EXPERIENCE and FACILITIES, MAJOR THRUST AREAS and ORGANIZATIONAL STRUCTURE



CREDO

WOSCA involves itself in multifarious developmental activities through need-based programs for socioeconomic, environment and human resource development. It strongly believes that people should not be the passive recipients. WOSCA has strong commitment for sustainable development through resourceful training, capacity building and community participation towards establishment of an equitable society.

WOSCA focuses on people-centered development through following strategies:

- Sustainable livelihood development initiatives.
- Community involvement/participation.
- Animation of the community and sensitization.
- Community organization or organized power.
- Promotion of human potentialities, skills and knowledge.
- Mobilization and capacity building.

VISION

A society full of peace, joy and happiness where there will be no poverty, ignorance, diseases, suffering, hunger, exploitation, injustice, and which will be saturated with solidarity, integrity, fraternity, nationality, non-discrimination, brotherhood and prosperity.

MISSION

Transformation of thoughts into deeds through people's participatory actions, people's organizations, participatory learning and working together for human resource management.

LEGAL STATUS

- Registered under Societies Registration Act., 1860 in 1993.
- Registered under Foreign Contribution Regulation Act., 1976 in 2000.
- Registered under 12 AA of the I.T. Act, 1961.
- Registered under U/S.80G(5)(vi) of I.T.Act, 1961

ADVISORY COMMITTEE

MISS SUKESHI ORAM

*Ex-Chairperson, TRIFED;
Former Member of National Mahila
Commission for Women, Govt. of India*

RAJESWARI PANDA

*Dy. Director, Indian Nursing Council,
Govt. of India*

CHAKRADHARA BISWAL

Educationist

A. K. NAYAK

Retd. D.F.O., Keonjhar

DR. P. N. SATAPATHY

Retd. D.T.O., Keonjhar

RAJESH KU. SAHOO

Chartered Accountant

GOVERNING BODY

PRESIDENT

Dr. (Mrs.) Reena Routray

VICE-PRESIDENT

Mrs. Sunita Mohanty

SECRETARY

Mrs. Dharitri Rout

MEMBERS

Mr. Mansingh Durga Prasad Nayak

Ms. Manjari Murmu

Mr. Pravat Kumar Pradhan

Mr. Khageswar Mahanta

WOSCA'S MEMBERS

General Body Members

13 (Female: 9, Male: 4)

Governing Body Members

07 (Female: 4, Male: 3)

WOSCA'S PROJECT AREA

KEONJHAR & KHURDA DISTRICTS OF ORISSA

Sl. No.	Block (Dist.)	Village	No. of Beneficiaries		
			Female	Male	Total
1.	Keonjhar Sadar (Keonjhar)	27	2315	811	3126
2.	Patna (Keonjhar)	23	2812	142	2954
3.	Ghatagaon (Keonjhar)	14	2207	474	2681
4.	Hatadihi (Keonjhar)	1	38	62	100
5.	Jhumpura (Keonjhar)	13	821	—	821
6.	Saharpada (Keonjhar)	11	642	—	642
7.	Bhubaneswar (Khurda)	2	50	—	50

WOSCA'S PROGRAM PARTNERS

Government

- ORMAS • TRIFED • State Social Welfare Advisory Board • DRDA • ITDA
- Ministry of HRD, Dept. of WCD & Tribal Development • Ministry of Environment & Forest • Ministry of Textiles, Handicraft Development Commission • Mahila Vikash Samabaya Nigam • Ministry of Tribal Welfare, Govt. of India

Non-Government

- OMFED • NABARD • CARE • Centre for Environment Education
- Concern Worldwide • CAPART • CWS • IRFT & Tradcraft, UK

Expertise, Experience and Facilities of WOSCA for Promotion of SHGs

The focal area of work for WOSCA is women's empowerment through participatory initiatives and joint accountability. Since last twelve years WOSCA has been giving high importance on socioeconomic development of village women through promotion and strengthening of Self Help Groups. Today, there are one hundred eleven SHGs, promoted and strengthened by the sincere effort of WOSCA team. WOSCA has been able to initiate two partner NGOs for promotion of SHGs. WOSCA has strength and expertise in this field because of...

- It has ten trained skilled staff who have participated in many district, state, and national programs on empowerment of women through SHG.
- Long experience in implementing projects on women's empowerment, livelihood development, environment and health through SHGs.
- Suitable infrastructure and mobility facilities that accommodate training, production, storage and marketing requirements easily.
- Good rapport with financial institutions and government bodies, hence convergence of services could be achieved very effectively.
- Marketing facilities including trade fairs.
- Good networking, lobbying & advocacy.



WOSCA's Major Thrust Areas

- Women's empowerment; promotion and strengthening of Self Help Groups
- Agriculture and Rural Development
- Sustainable Development of Livelihood of underprivileged, marginalized and oppressed groups
- Environment education and sanitation promotion
- Reproductive Child Health and Community Health Management
- Welfare of the handicapped and elderly
- Human Resource Development and Literacy
- Human Rights and Legal Aid Service
- Science and Rural Technology
- Establishment of Technical, Non-technical and Vocational Training Institutes
- Disaster Mitigation and Natural Resource Management
- Nutrition and health management
- Awareness program on STDs/HIV/AIDS
- Poverty Eradication and Income Generation
- Handicraft Promotion & Development of Rural Artisans
- Revamping of culture for better living and human rights
- Marketing of rural agricultural & handicraft products

