



WOSCA

ANNUAL REPORT 2012-2013

Registered Office:
At /P.O.- Mandua
Dist- Keonjhar
PIN-758014, Odisha, India

Branch Office:
Plot No. 746
Saheed Nagar
Bhubaneswar, Odisha, India



Participation is the key to success

ANNUAL ACTIVITIES AT A GLANCE 2012-2013

GOVERNANCE AND LIVELIHOOD

- Tracking Entitlements of rural communities {TERcoms}
- Strengthening Governance Through PRI initiatives
- PACS-Livelihood Programme
- NABARD-WADI Project
- ITDA-WADI Programme
- IMPACT -TERComs Project
- Entitlement tracking in Kalimati GP
- Development of Market place - Replication of Tercoms project.
- Promotion & Linkage of SHGs
- NCBF Training for PRI representatives

HEALTH AND EDUCATION ACCESS

- Male health activist project (MNCH initiatives)
- Public Hearing on ECE Rights
- Workshop on IYCF Practices
- Rajiv Gandhi Crèche
- Sakhi & Saheli initiatives - Adolescent Girls Training
- Sikshya Chetana Education Programme

MISCELLANEOUS AND INTEGRATED PROJECTS

- Child Centered Community Development (CCCD initiatives)
- Para Legal Issues and Counselling
- Consumer Counselling Centre
- Observation of Earth day
- Observation of Women's Day

From President's desk...

The year 2012 has been a remarkable year for WOSCA. We have achieved tangible results in each of our key programs thus strengthening our belief in the “Child Centred Community Development” & “Integrated Sustainable Village Development” aspect. The quality of life of the children and the farmers in each of our core villages has improved. Our services are becoming more vibrant in the field of health, education, agriculture and child development. The initiative to bring about changes in the villages has shifted from the organisation to the community itself. It is gratifying to see that we have become facilitators more than initiators in our core villages. We are excited to see that the villages are beginning to compete with each other in speeding up the development of their respective villages.

Our organisation has worked with several new agencies this year, all with impressive expertise at the grassroots level. For example, our new project to bring the community closer to development initiatives through the WOSCA-Plan project is already showing results. Though the Organisation is facilitating the WADI Development Project, we strongly favour establishing and strengthening government linkages with a view to the future sustainability of our projects. Raising community awareness has been crucial to our initiatives. However, we also find that the villagers often know what needs to be done and only requirement is some sort of assistance to execute their own solutions.

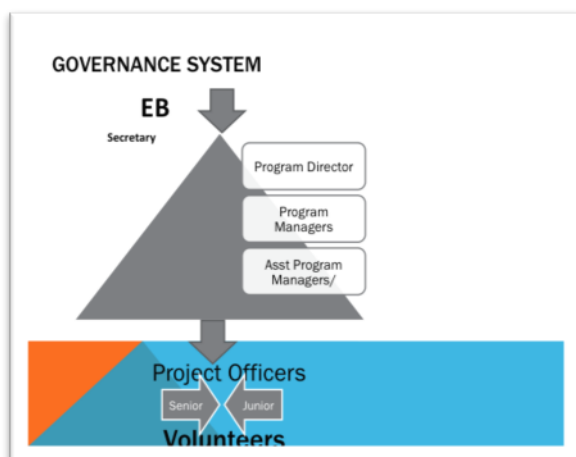
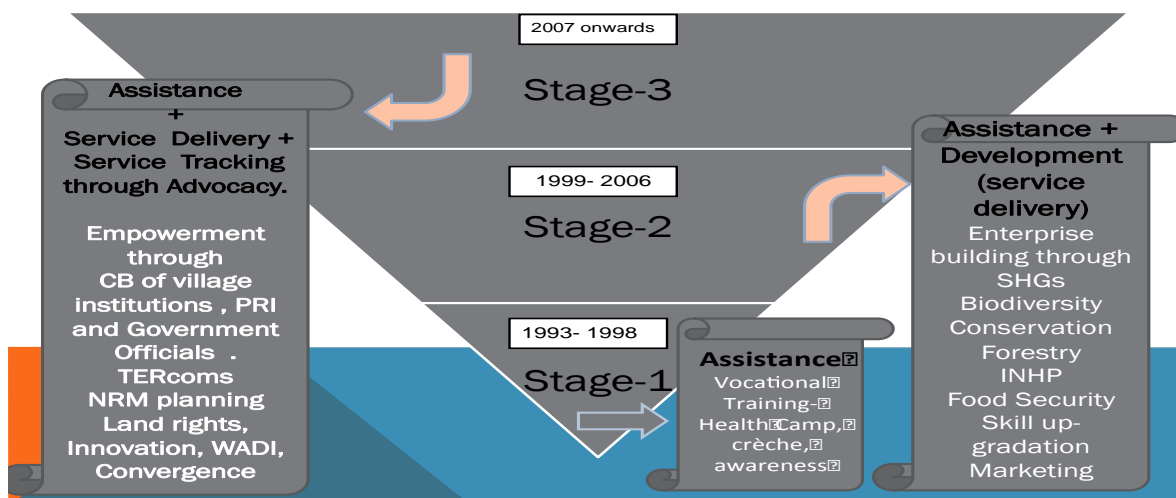
We believe the key to success is building upon technically strong yet cost-effective village infrastructure and ensuring that villagers get the knowledge they need for its maintenance. In our core villages, there is evidence of increased participation amongst even those groups who were initially reluctant to participate. Young men are now coming forward to volunteer for community development programmes. This is a direct result of our strategy to involve young men in various activities through youth clubs. In this conservative society, though some women have started expressing leadership qualities, we need to further strengthen the platforms for women. Now we need to aggressively strengthen entrepreneurship development through training in technical and business skills. While we have moved forward this year, we also faced setbacks – predominantly challenges linked to inflexible mindsets. Our experience also shows that it takes about two years of working in a village before the community becomes receptive.

Dr. Rina Routray
President

About WOSCA

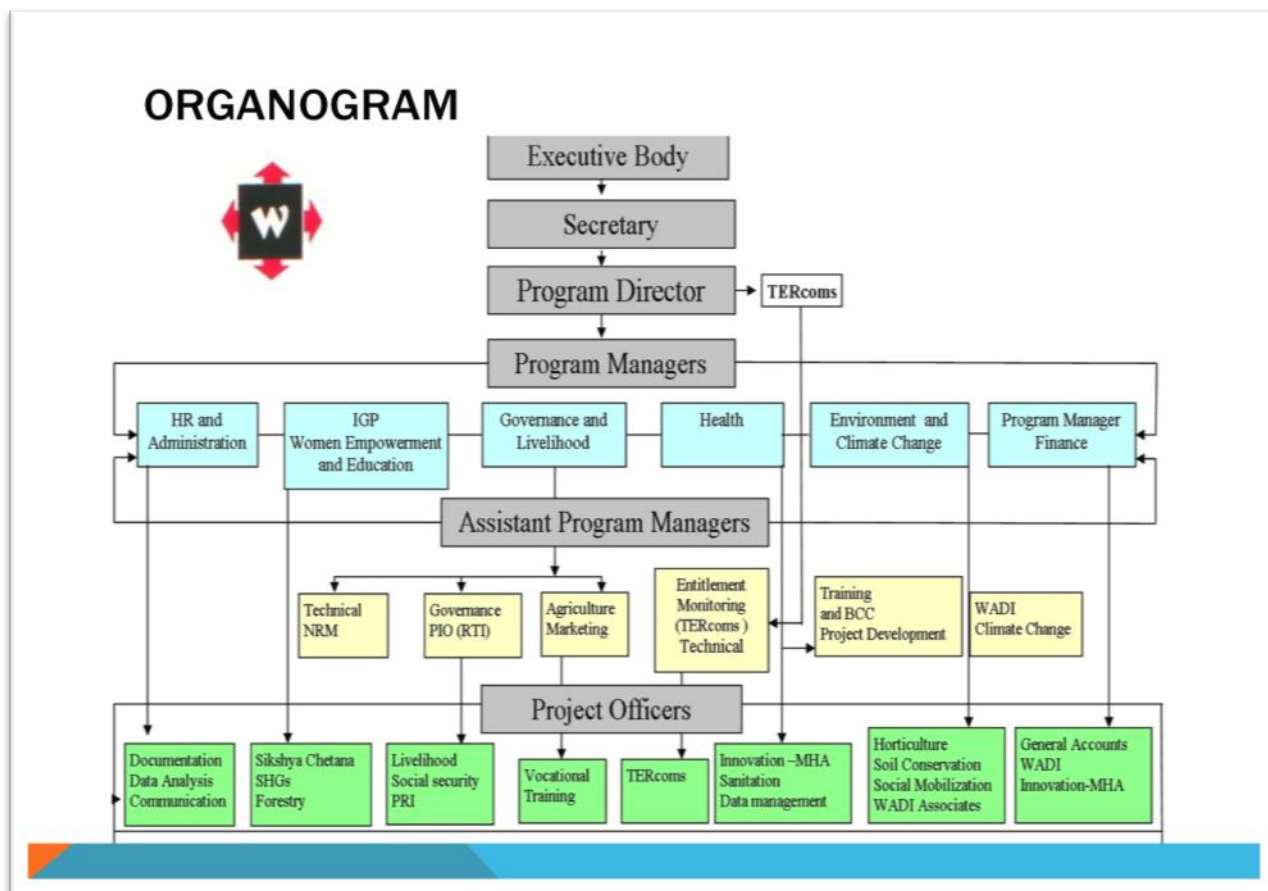
WOSCA is a not for profit making organization established in the year 1993 focusing on development of women, children and poor in Keonjhar district of Odisha. WOSCA 's main thematic areas are **Governance and livelihood, Health & Education access and preservation of environment**. WOSCA lends topmost priorities in development of human potentials through capacity building and ensure proper planning in development programs implemented both by government and NGOs. To achieve this WOSCA is demonstrating pilot projects through grass root level operations and hence intends to prepare the human resources as **“active agent”** for developmental actions. Building synergy and ensure convergence with government programs are the key strategies of WOSCA's development actions. In FY 12-13 WOSCA covers 39480 direct beneficiaries through 13 development programs and out of which 86.4% belong to tribal communities. There are 83 staff members out of them 14 are in managerial position and 27 are coordinating level and rest are volunteers.

BROAD DIVISIONS IN THE LIFE OF THE WOSCA



Advisory Board

Advisors	Theme
Dr P N Satpathy	Health
Mr Chakradhar Biswal	Social development
Ms Sukeshi Oram	Tribal Affairs
Pattnaik & Co	Finance
Mr A K Nayak	Environment



Operational Areas - Direct beneficiaries 39480



Blocks	Projects
Ghatagaon	WADI, CCCD-Plan, Education, SHG, MHA, Empowerment
Harichandanpur	WADI, Maa Gruha, Vulnerable Communities MHA
Patna	Livelihood-PACS and PRI-CWS, Empowermen
Joda	MHA
Jhumpura	Livelihood-PACS, MHA
Banspal	WADI, MHA
Telkoi	MHA
Sadar	SHGs, Environment
Hatadihi	Jute Handicraft

About WOSCA

CREDO

WOSCA involves itself in multifarious developmental activities through need-based programs for socioeconomic, environment and human resource development. It strongly believes that people should not be the passive recipients. WOSCA has strong commitment for sustainable development through resourceful training, capacity building and community participation towards establishment of an equitable society.

WOSCA focuses on people-centered development through following strategies:

- Sustainable livelihood development initiatives.
- Community involvement/participation.
- Animation of the community and sensitization.
- Community organization or organized power.
- Promotion of human potentialities, skills and knowledge.
- Mobilization and capacity building.

LEGAL STATUS

- Registered under Societies Registration Act., 1860 in 1993.
- Registered under Foreign Contribution Regulation Act., 1976 in 2000.
- Registered under 12 AA of the I.T Act, 1961.
- Registered under U/S.80G(5)(vi) of I.T Act, 1961

CREDO, VISION, MISSION, LEGAL STATUS, ADVISORY COMMITTEE, GOVERNING BODY, MEMBERS, PROJECT AREA, PROGRAM PARTNERS, LINKAGES, BANK ACCOUNT, EXPERTISE, EXPERIENCE and FACILITIES, MAJOR THRUST AREAS and ORGANIZATIONAL STRUCTURE

VISION

A society full of peace, joy and happiness where there will be no poverty, ignorance, diseases, suffering, hunger, exploitation, injustice, and which will be saturated with solidarity, integrity, fraternity, nationality, non-discrimination, brotherhood and prosperity.

MISSION

Transformation of thoughts into deeds through people's participatory actions, people's organizations, participatory learning and working together for human resource management.



GOVERNING BODY

PRESIDENT

Dr. (Mrs.) Reena Routray

VICE-PRESIDENT

Mrs. Sunita Mohanty

SECRETARY

Mrs. Dharitri Rout

MEMBERS

Mr. Mansingh Durga Prasad Nayak

Ms. Manjari Murmu

Mr. Pravat Kumar Pradhan

Mr. Khageswar Mahanta

WOSCA'S MEMBERS

General Body Members

13 (Female: 9, Male: 4)

Governing Body Members

07 (Female: 4, Male: 3)

WOSCA'S STAFF MEMBERS

Full Time

90 (Female: 33, Male: 33)

Part Time

05 (Female: 1, Male: 4)

FIXED ASSETS

As on 31st March 2013:

Rs.27,34,172.00

CONTACT PERSON

DHARITRI ROUT
SECRETARY

WOSCA'S PROJECT AREA

KEONJHAR & KHURDA DISTRICTS OF ORISSA

Sl. No.	Block (Dist.)	Village	No. of Beneficiaries		
			Female	Male	Total
1.	Keonjhar Sadar (Keonjhar)	182	3265	2348	5613
2.	Patna (Keonjhar)	20	1792	2846	4638
3.	Ghatagaon (Keonjhar)	147	9283	14218	23501
4.	Hatadihi (Keonjhar)	01	338	152	490
5.	Joda (Keonjhar)	191	7924	4362	12286
6.	Harichandanpur (Keonjhar)	11	0	1231	1231
7.	Jhumpura	65	4254	2765	7019
8.	Bhubaneswar (Khurda)	02	50	0	50

WOSCA'S PROGRAM PARTNERS

Government

- State Social Welfare Advisory Board * NYK, Ministry of Sports & Youth Affairs * Department of Food Supplies * DRDA * ITDA * Ministry of HRD, Dept. of WCD & Health, Ministry of Environment & Forest * Ministry of Textiles, Handicraft Development Commission
- Ministry of Tribal Welfare * Department of ST & SC Development * District Blood Bank.

Non-Government

- NABARD * CARE * Centre for Environment Education * CONCERN WORLDWIDE * CWS * CPF * Development Focus * CYSD * ISS * JSPL, RIO Tinto, CLAP

National Capacity Building Framework Training for PRI Representatives to improve governance

WOSCA, during the year 2012-13 conducted the capacity building programme for the elected PRI representatives i.e Sarpanch , ward member and ZP members of Harichandanur block with the support of State Institute of Rural Development (SIRD). The main objective of the Capacity building programme was to improve grassroots democracy by giving appropriate training to the elected representatives on roles and responsibilities to deliver better services to people.



The training was of two days duration on various aspects of local self-governance and rural development. WOSCA conducted nine NCBF trainings and invited the empanelled trainers of SIRD to impart training on five thematic modules developed by SIRD. The reference materials developed by SIRD were provided to the PR members. After training, 176 elected PRI members made aware and well versed about their desired roles & responsibilities including functioning of Panchayat. Trainees have been oriented on 3 tier system of Panchayati Raj, Panchayat Raj, Panchayat Sabha, Gram Sabha, provisions envisaged in government schemes i.e. RWSS, NRHM, NRLM & tribal development.

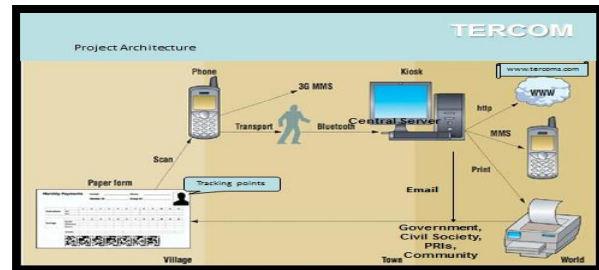
Promotion & Linkage of SHGs

Despite the efforts to raise the social status of women for more than a century, India still ranks 118 among 177 nations on gender equity according to the Human Development Index of 2008. Whether it is health, education, mortality rate or any other development parameter, women of India are on very weak footing. These all amounts from lack of socio-economic empowerment of women. To improve the effectiveness of the



rural women in saving, credit and thrift, WOSCA with the active support of NABARD has been implementing "Promotion & Linkage of 50 Women SHGs" in Ghatagaon block of Keonjhar. As per the target, village level awareness meeting in 32 villages have been completed and data base has been developed for the left out women to be involved under the SHG safety net. More than 15 SHGs have been formed and opened A/c in their respective banks. At present economic opportunities vs resource availability is being assessed through PLA method and based on the findings business plan is being facilitated.

Tracking Performance of MGNREGA and other Social Protection Schemes through Mobile Phone based MIS to Improve Governance for Livelihood Security of Marginalised Communities of Orissa



Village Volunteers are monitoring the entitlements under three major social protection schemes i.e. Targeted Public Distribution System, Pension and Mahatma Gandhi National Rural Employment Guarantee Schemes on real time basis at service delivery points and send the delivery acknowledgment to central server through mobile. Uptake Reports on these entitlements are generated monthly and shared with community and Government for action and remedy. This citizen tracking has strengthened the service delivery mechanism at district level, left out beneficiaries gained access to PDS and Pension, adopted a policy for central reporting of closing stock of TPDS and helping poor in demanding livelihood entitlements to check loss of residual entitlements not claimed by the beneficiaries dealt by citizens.

Context

In India there are number of Social Protection schemes and programs envisaged to provide minimum support for its poorest citizens and most of such programmes is crafted under rights based framework. PDS and pension schemes are being implemented quite some times. Mahatma Gandhi *National Rural Employment Guarantee Scheme* (MGNREGS) is the flagship programs which provides 100 days employment to each rural household those who demand it. However, the benefits of those social protection schemes are not realized in proper sense due to lack of correct information, Community monitoring system and caring attitude of the community in one hand lack of accountability of public servants, poor willpower of the PRI representative to guide to delivery system. It has been established the central problem for such anomalies lack of people's participation and necessary information at community level to fight for their cause. In this regard, tracking livelihood Entitlements for Rural Communities (TERcoms) is a mobile phone based information management and monitoring system is designed for tracking the efficacy of entitlement delivery under social protection cum public benefit schemes.

The "Tracking performance of MGNREGA and other social protection Schemes to improve Governance for livelihood Security of Marginalized Community of Odisha" Project was started in January 2011 to strengthen the ongoing initiative of Concern Worldwide through its local partner

WOSCA in one of poorest pocket of India. The objective of the project is to empower poor people to assert their rights to access to employment and social security schemes in Ghatgaon block of Keonjhar District. The project covers 26 Grampanchayats of Ghatgaon block. The project is facilitating Real time tracking of MGNREGS, PDS and Pension programme through a CAM Mobile Phone enabled MIS. The project covers 23596 families.

Now a day's information makes a huge difference in the lives of people and this project provides real-time information on entitlement due and availed. Entitlement Data base of 23596 families of Ghatgaon (26 Grampanchayats) are generated, and data related to MGNREGA, PDS and Pension are revalidated. Alerts on due payment have been issued to block office regarding delay payment for 9456 people. There are job 7543 cards which was kept with corrupt people are now returned back to the poor people and an amount of Euro 1,333,823 (INR 109,373,500) have been saved from government exchequer.

Transparency in PDS card verification was possible due to active involvement of village volunteers with real-time primary information when the state Government conducted the verification process.

3262 PDS cards properly transferred to the family members in case of death or other issue and thereby residual loss of entitlements checked. 3731 new cards issues to the left out families. Transparency in use of public fund ensured through citizens tracking and entitlement display board at village level.

Social Benefits and Entitlement Tracking in Kalimati GP

To empower the poor people to assert their rights for dignified access to MGNREGA and social security schemes in Badkalimati GP of Joda block of Kendujhar district WOSCA has initiated the TERCom project from July 12. Under this project primary survey of entitlements of all households under MGNREGS, PDS and Pension schemes has been completed in 7 villages of Badkalimati GP covering 879 HHs along with the development of the official entitlement lists for the 3 schemes and compared with the primary list of beneficiaries from Badkalimati GP. Database has been developed and analysed with the secondary data. During this year sharing meeting has been conducted with the PRI representatives towards proper implementation of the activities in a co-operative approach. Village-wise Intervention plan has also developed and shared among the community. Village volunteers have been selected to facilitate the community monitoring process of entitlement delivery. Due this intervention 39 tribal left out persons gained access to pension and 123 job cards restored which was kept at contractors end illegally. Data collected on real time basis have been shared with government for corrective measures.



Up scaling of entitlement tracking TERCOMs

A pilot program was implemented by WOSCA in 2008 to 2012 on use of mobile phone based MIS technology to facilitate and monitor the PDS, Pension and MGNREGA entitlement delivery. Information related to entitlements given to the poor are being captured by village volunteers at service delivery points on realtime basis and sent to central server for consolidated report. The report is compared with primary data and based on comparison of due Vs



given, analytical report is prepared and shared with community and government for corrective measures. The similar program is being replicated in two more blocks i.e Harichandanpur and Telkoi with the help of DM market place supported by International Financial Corporation. In this replication, revenue model is introduced and the cost of volunteers is compensated from buying and selling of agriculture and Non Timber Forest Produces. By the end of December the community women involved in the NTFP processing and marketing managed to establish 2 nos. of NTFP Enterprise in both the blocks. Through this initiatives 1244 new Job Cards have been provided to the eligible beneficiaries and 735 restored from the contractors. 443 eligible old aged and widow gained access to pension schemes. Marketing avenues for 1735 farmers opened through information gateway.

Energizing MGNREGS

To enhance the livelihood security of the people, in rural areas by guaranteeing hundred days of wage employment in a financial year to the vulnerable households Mahatma Gandhi National Rural Employment Guarantee Scheme (MGNREGS) of Govt of India has proved its effectiveness in the past year. With the implementation of this scheme under MGNREG Act has showered lot of joy and happiness to rural people as during lean season they get work. In this year WOSCA facilitated the MGNREGS in 2 blocks of the district with the support of FES. As an effort of the project, WOSCA has been succeeded in facilitating 430 Job card holders towards gainful employment of days. A total of 29981 person days have been generated which resulted creation of village infrastructure of Rs 63.32 lakhs. In 4 villages NRM plans prepared, shared with community and implemented in 2 villages namely Godhirampada & Asanabani of Ghatagaon block. In 7 GPs people have taken up MGNREGS implementation issues at district forum and got solutions i.e timely release of wages to the Bank & Pass Book A/cs opening.



Facilitation of Social Audit to strengthen MGNREGA

India is a nation of villages. The rural mass in the nation comprises the core of Indian society and represents the real India. By means of active participation in political and government discussions citizens can contribute their own ideas and share their knowledge and information. It has been seen from time to time that citizen's participation in the Gram Sabha is not satisfactory but wherever they have been participated the



outcomes are impressive because it creates pressure on the functioning of Panchayat for the betterment of the village. Based on these experiences Govt has made provisions for conducting social audit twice in a year. WOSCA as a facilitator of the People Centred Governance programmes extended its support towards conducting social audit in 20 GPs of Patna block of the district with the active support of DRDA, Keonjhar to able the stakeholders to gain control over the implementation of development works undertaken by Gram Panchayats. During this audit various issues like fake name in the muster roll, mismatch of the signature in the muster roll, non-payment of wage to the beneficiaries in time, etc were come out which were placed at the block for redressal.

Strengthening of Local Governance

The good governance comes out from the strong commitment of the Government where all commitment is made keeping people as focus. Thus, the goal of inclusive growth as envisaged by the Government cannot be achieved without the effective participation of the local people and the Panchayati Raj Institutions which are considered as an integral part of the Governance of the country. As a commitment to this year under the Panchayati



Raj project with a view to promote and strengthen the forum of elected women leaders of PRIs (Ward Members, Sarpanchs and other elected representatives at block level) under one umbrella to take up advocacy and lobbying and networking / collaborations with larger civil society and state authorities a block level women PR forum was formed to take up action on women issues at the district level & to make their voice heard at the upper level. To find out and the solve the functional accountability of the Panchayat and enhancing the knowledge on PESA in the schedule areas among the PR members one district level meet of PR Representatives on the issues relating to co-ordination among 3 tier Panchayats, decentralisation and implementation of PESA was held at DRDA conference Hall on the presence of PD, DRDA, DPO and other representatives of the line departments along with the PR members. Besides, monthly meeting and capacity building of PR & Task force committee and block level PR forum took place during this year.

WADI Development Programme for livelihood & Nutrition Security



Horticulture is the fastest growing sector within agriculture contributing towards improving farm incomes, enhancing food and nutritional security, reducing rural poverty and accelerating the overall economic growth of the areas. Dry land horticulture in Keonjhar more specifically in Ghatgaon block has proved as a sustainable and viable commercial venture for the tribal community of this region. Considering the ample scope for triggering agricultural development

through horticultural intervention WOSCA as the PIA initiated the WADI Development programme in 945 acres of dry land since last 4 years back with the support of NABARD. However after 4 years of continuous intervention this year production of Mango in 210 acres of WADI is going to be realized. For the marketing of the fruit products harvesting, post-harvesting operations have been designed through development of linkages between farmers and markets for achieving better remunerative price. In this year 183 nos of Vermin pit has been constructed. WOSCA has been giving more importance on the fruitbased horticultural production and management of post-harvest related infrastructural facilities at various levels of operations.

ITDA-WADI Programme



To strengthen the livelihood of tribal people of keonjhar, WOSCA has taken up 155 acres of WADI (Horticulture and intercropping based livelihood programs) at Muktapur & Ramachandrapur village of Ghatagaon block as another prime activity for implementation for 176 families. As the organisation had become successful in its endeavour in the earlier phase and set an example for replication in other places, it has taken up the challenge for

promoting and making the community WADI-friendly. For creating awareness about the programmes being supported by ITDA, a series of awareness meetings have been organized in each village of the operational GPs before implementation of the programme. Under this programme 2790 Mango & 8835 Cashew plants have been provided to all the beneficiaries of these two villages along with organic fertilisers & Multi-micro nutrient for application. For all these activities, Technical inputs were provided by the department of Agriculture during this period. As a support to the irrigation of the WADI villages 38 well have been dug in these areas. Intercropping like Beans, Radish, Cowpea have also undertaken in 94 Acres of land belong to 84 Beneficiaries. The progress of the activities is being reviewed jointly by the ITDA team and WOSCA periodically.

PVTG-NABARD WADI programme in convergence with DRDA

WOSCA has started a Afro-horticultural based livelihood project with the support of NABARD and DRDA in 18 villages of Banspal block of keonjhar district mostly inhabited by Juanga (Primarily Vulnerable Tribal Group) . WOSCA identified 1000 acres of degraded land of 1021 Juanga tribals to undertake integrated WADI development programme where labour components will be converged from MGNREGA. The project focuses mostly on the integrated development of the Juanga by improving their food habit, land husbandry practices and sustainable livelihood practices. Initially a survey has been completed and pit digging have started in 200 acres of land. This is a seven years program to be implemented in phased manner.



Empowering poor to claim their livelihood entitlements.



This is a advocacy and community capacity building project to ensure food security and rural employment in 53 villages of Ghatagaon and Patna block of keonjhar district covering 13777 families is being implemented with the help of Concern Worldwide. This is a part of 7 years program (2005-12) and on it's last year of Implementation. 53 Micro plans have been developed for MGNREGA and 6783 individual land claims have been settled under FRA. Due to proper planning 6342 families have got more 65-73 days of emplement in 12-13. 1236 women SHG members trained on livelihood development skills.

PACS-Livelihood Programme



With the initiatives of ISS to make people aware of land related Acts and Rules and other legal provisions relating to land administration and to intervene and resolve maximum land related problems of socially excluded groups in Jhumpura and Patna block of Keonjhar district, WOSCA as a partner of the network has been facilitating the PACS-Livelihood programme for the 2nd year. During this year two Block Level Resource Committee (BLRC) comprising of 25 members in each committee has been formed and strengthened. Moreover 16 GLRC has been formed and strengthened comprising of 25 members in each committee. Throuh this project initiatives Application for Revenue land under Basundhara Yojana has been submitted out of which 252 in Patna & 271 in Jhumpura block. To energize the implementation of the FRA 15 Bhumitras have been selected and oriented on their roles and responsibilities in the land verification and demarcation process. Total 571 applications for settlement of encroached land under OGLS Act has been raised during this period. 3065 individuals have been sensitized and filed application for forest land under FRA.

Public Hearing on Early Childhood Care & Education (ECCE) Rights



One block level Public Hearing was organised at Harichandanpur block on 16th March 2013 with the support of National Campaign for ECE Right. The objective was to identify crucial issues related to deprivation and discrimination in Early Childhood Care & Education (ECCE) Rights along with educating and informing the general public on existing policy concerning to ECCE and their roles and responsibilities. The pre preparation stage was for three months and covered 12 villages of 8 Gram Panchayats of Harichandanpur block. During the process WOSCA registered 14 complaints on different issues pertaining to delivery of early childhood care & education in the tribal areas of the block. The cases presented to the jury were among those 14 complaints filed by community after facilitation of WOSCA within the community on various issues concerning infrastructure, irregularity of AWW, AWC conditions, dysfunctional role of PR members, etc. which are under the shade of the primary education. The panel members for Public Hearing included BDO, CDPO, Harichandanpur, Block Chairman, Harichandanpur, Programme Officer, ICDS, Sarpanch, Bhagamunda & Harichandanpur & ZP Member. Participation of more than 300 people was observed in the public hearing which included members of the local community as well as activists and members of different organizations and networks. Reacting sharply to the complaints the panel of juries instructed to take immediate step whether the pre-school service is not proper and satisfactory.

Workshop on IYCF Practices

Having worked with women and children, there was a felt need for enhancing the capacity of Health functionaries, PRI members, GKS members on the implication of new guidelines and forward transmission to grassroot level on improving the health and nutritional status of women and children particularly after introduction of Integrated Child Health and Nutrition Guidelines (ICHN) – bi-annual strategy of Infant and Young Child Feeding (IYCF) Policy Guidelines of GOI, micro planning for immunisation etc. Considering this, one workshop was organised on IYCF practices on 30th October 12 in the conference Hall of WOSCA. In this workshop Mr. Antaryami Dash from UNICEF & Mr. Niranjan Sahoo, Nutrition Specialist enlightened the participants on new guidelines of WHO on complementary feeding, exclusive breastfeeding, seven food source, HFA, WFA, etc. The workshop was attended by 64 participants from Ghatagaon, Banspal, Joda, Harichandanpur and Telkoi block of Keonjhar district.

Vulnerable Community Health Programme under NRHM

Vulnerable communities residing in remote and inaccessible pockets are underserved due to the problems related to geographical access and those who suffer social and economic disadvantages such as Schedule Castes / Schedule Tribes (SCs / STs) and the marginalised poor. To address the health & RCH issues of those areas with focus attention on strengthening the capacity, effectiveness and participation of



the civil society, WOSCA is implementing the Vulnerable Community Health programme in 6 Subcenters of Harichandanpur block under the sponsorship of National Rural Health Mission covering 18000 population. Under this program, the beneficiaries are provided need based, client centred, demand driven, high quality and integrated RCH services from government on priority basis. Moreover the programme gives priority to the vulnerable communities living in unserved and underserved areas of Harichandanpur having poor RCH indicators and WOSCA is proving facilitating and monitoring services. Through this project WOSCA strive for obtaining RCH arrangements for the people who are in need of that. In our program we do organize awareness programme and health check up camp for the vulnerable community so that they can access better health service and can know how they can manage better health. For this organisation has conducted periodical health check-up camps with a focus on detection and complete treatment of sexually transmitted diseases among the target community.

Maa Gruha – Maternity waiting home for expectant mothers.



WOSCA spreads awareness among the community on the issues concerning the pregnant, lactating mother and institutional delivery. Most of these suffers as because of geographical irascibility to reach health facility for delivery. With the vision to remove the communication barrier in the time of need WOSCA with the support of NRHM, established

alternative infrastructures for expectant mothers residing remote areas who can come near to hospital for delivery before 7 days of EDD . WOSCA has opened **MAA GRUHA** (Maternity Waiting Home) in the Harichandanpur CHC premises for the expectant mothers of the inaccessible areas of Harichandanpur during January 2013. It has been designed as a temporary home for the expectant mothers where they can wait for safe delivery. Maa Gruha has a provision for 6 expected mothers equipped with nursing staff , cook and attendants up to the delivery. Accommodation facilities, nursing care, medicine, health check up, recreational facilities for the mothers are provided to the inmate in this home. On the onset of labour, they are shifted to nearby health facility having BeMOC facilities for delivery. This programme is being implemented under the sponsorship of NRHM-Odisha. One Co-ordinator, three ANM, one cook and one part-time doctor have been assigned with their specific responsibilities in management of Maa Gruha. In an average 20 to 25 expectant mothers have been get admitted in the Maa Gruha per month and till 31st March there are 34 safe delivery took place.

Creche Programme

WOSCA is running a day Care cum Crèche centre at Nischntpur village of Sadar block with the active support of Orissa State Welfare Advisory Board and State Council for Child Welfare for babies of working women of nearby area. The main objective of running the crèche centre is to provide complete care, Nutritional food supplement, immunization, health care and education to 25 children of working Mothers. In this Rajeev Gandhi National Crèche Centres the children within the age group of 0-5 years are admitted and prepared for formal school. Children in crèche are cared properly, play game, given knowledge of alphabets, and given food supplements etc. In Nutritional food supplements, they are provided with cooked *Rice, Moong Dal, Suji, Chuda, Sugar, Biscuit*, etc. every day as per the menu. Here the children are kept of those Mothers who are going on work. Moreover the children have supported with toys, game materials, playing instruments along with Formal Education facility.



Sikshya Chetana Programme

Children are considered as future human resources of India for its all round development. The universal fact is that early years in the life of a child constitute the most crucial period because during this period, foundations are laid for motor, sensory, cognitive, language, social and personality development. In order to apprise the child Development and child welfare scenario in the rural areas of Ghatagaon block, WOSCA has been facilitating the Sikshya Chetana education Programme since the year 2008 with the support of ORES-DF-Edukan Foundation covering 2400 children. As per the content, the project broadly covered: overview of situation of children enrolment in school; integrated approach to early childhood care and education; promoting development of children: ecological perspective; challenges and issues in child education programmes: issues and focus; needs of children in difficult circumstances; best practices in child care and development; Campaign and awareness on the Educational Rights of the Child. In addition, the child club members were taken to exposure to observe activities relating to management of child club in school education and activities.

Study, Research & Evaluation

Interns from XIMB & TISS had visited the organization for a short term to learn, exchange ideas & perspectives between the MHA project and its impact on the project stakeholders and the communities they work with. It was also a means of generating an overall impact of the project. WOSCA has been supporting both national and international students for internships as this promotes sharing available information and resources. WOSCA has already joined hands with national & international networks like XIMB, TISS & ASA.

MHA-MNCH Project

As part of the WOSCA-Concern Worldwide US' *Innovations for Maternal, Newborn & Child Health* initiative, a male Community Health Worker project, called Male Health Activists (MHA) to align with ASHAs, was implemented in 205 villages of Keonjhar district in Odisha. The objectives of the MHA pilot included supporting ASHAs in the referral of women and children to facility-based care as well as educating and motivating male villagers on safe RMNCH practices. *Community-based engagement*



MHA approach builds off of the existing network of female ASHAs by adding a cadre of Male Health Activists (MHAs) who promote the importance and benefit of maternal and child health services among male household decision-makers. By acting as a peer educator to husbands, the MHAs educate them on a variety of factors that could affect the health of their wives and children, such as the importance of pre- and post-natal care, delivering babies in health institutions and a woman's nutritional needs during pregnancy and when she is breastfeeding. In addition to educating men on maternal and child health, the MHAs work in close collaboration with ASHAs so that health care is more effectively promoted at the grassroots level. This includes visiting women at-home at critical times during and after pregnancy, accompanying patients to the closest health facilities when needed, and providing ASHAs an additional sense of security and support when traveling in very remote and hard-to-access areas or at night.

A core element of the work of both ASHAs and MHAs involves raising awareness through interpersonal communication with community members to improve knowledge and uptake of recommended home-based and care-seeking behaviors. Some tasks cited by the CHWs demonstrate sharing responsibilities by female and male health workers with no emphasis on gender, while others indicate that CHWs divide responsibilities along gendered lines across the continuum of care. During the antenatal period, MHAs understand their roles as motivating pregnant women and/or husbands to be prepared for facility birth, with double the number of MHAs communicating with males than females.

Clear gender-related division of labor and coordination occurs in how CHWs promote family planning. MHAs emphasize speaking with men about family planning methods, including birth spacing, temporary contraception, and non-scalpel vasectomy (NSV). AWWs and ASHAs belong to the project villages recognize that MHAs motivate males to take part in family planning activities. ASHAs and ANMs state that MHAs should be motivating eligible males to adopt NSV, as the female health workers consider themselves limited in discussing this topic with men; MHAs perceive the same about female health workers.

VHNDs provide an opportunity for villagers to receive specific health services such as vaccinations. Social mobilization is an important aspect of these health events to influence attendance of women and children due for services. MHAs most frequently informing households with newborns and young children of immunizations and upcoming VHNDs along with ASHAs, and subsequently accompanying mothers and children to the events. Female health workers report MHAs as most helpful in these tasks, with MHAs also traveling to hard-to-reach habitations.

Sakhi & Saheli Programme

With a view to enable self-development and empowerment of Adolescent girls and improve their nutrition and health status along with to spread awareness among them about health, hygiene, nutrition, Adolescent Reproductive and Sexual Health (ARSH) and family and child care one workshop organised as **“Sakhi-Saheli”** at Gujurati Samaj, Keonjhar on 27th & 28th of March 2013 covering 100 adolscents of 4 blocks. In this programme essay, debate and quiz competition were organised to upgrade their home-based skills, life skills and vocational skills and change inequitable gender attitudes among young women and men in order to reduce risky sexual behaviour and violence against women. The workshop was attended by CDMO, DPM-NRHM and other dignitaries and shared their views on adolescent health care. This programme was supported by NRHM



Miscellaneous

Para Legal Issues and Counselling

WOSCA has been facilitating the Para Legal Issues through its village volunteers in support of District Legal Advisory Council. The main objective of this programme is to assist women and girls who are victims of various atrocities such as domestic violence, sexual abuse, dowry-related problems etc. as per the provision of the Govt. which not only aims at providing legal assistance, financial relief, temporary shelter, protection to victims of atrocities, but also helps them to be self-reliant by providing training in skill development. Counselling is the major activity of this Para Legal volunteers. Through periodical training and orientation the volunteers are capacitated to be acquainted with recent developments in the area of counselling; enhance their knowledge about para legal issues related to women; to identify such problems & share solutions; and discuss experiences to evolve networking for effective implementation of the scheme.

Observation of International Women's day

To educate and inform the women on their rights and the existing policy and provisions of Government concerning to their socio-economic upliftment, WOSCA observed the International Women's day at Town Hall in association with District administration, CYSD-Plan & WOSW at Town Hall, Keonjhar. District Level officials ie. DSWO, AGM, NABARD, CDMO, Keonjhar, President, Zila Parisad, UNFPA-Regional Manager, Civil Judge, APD-DRDA, CYSD-Plan, Secretary, WOSCA, Secretary, WOSW, CDPO, Sadar, Member, JJ Board attended the workshop. The day was observed through meetings , rally, quiz and debate Competition to aware women towards their rights. The meeting was inaugurated by the President, Zilla Parisad and all the dignitaries put stress on emphasis on girl child and adolescent girl / woman to make them aware on their rights, Gender equity among the family members, Participation of women as leaders, decision makers in programme activities, Gender equity, Prevention of Violence against Women. The meeting was attended by 400 women from 6 blocks of the district.



Earth Day Campaign

As the world recognizes the threat of climate change and the need to contain emissions of the Green House Gasses, there has been little movement towards achieving this objective. To create awareness among the school children, teachers and guardians on nature-made and man-made reasons of emissions, WOSCA in association with UNDP-SGP-GEF, CEE, Ministry of Environment & Forest, Earth day network organized on Earth Day 2012 in Basantapur ME School of Basantapur on the presence of the representative of CEE, Mr.Sundaray. Besides, Secretary and resource persons of WOSCA were also present to facilitate the school children. In this programme, the school children were sensitized to maintain low carbon life style and spread awareness about it. The school students , the teachers of the school and members of SMC attended the programe and watch the video documentary shown by the representative of CEE.



Child Centred Community Development program - Sposhorship



WOSCA in partnering with Plan India working to gather to improve the lives of disadvantaged children, their families and communities through an approach that puts children at the centre of community development. Since 2012 WOSCA-Plan have been working with community to help children access their rights to proper healthcare, basic education, and healthy environment, protection from abuse and exploitation and participation in decisions that affect their lives. With the support of Plan India, a sponsorship program is being implemented in 43 villages of Ghatagaon block covering 31018 population from 6219 families. Total 3606 children (0-6 years of age) covered by this project. There are 86 child clubs have been formed and 43 village level child protection committees have been formed . Through this project initiatives LLIN mosquito nets are provided to 5800 families of Ghtagaon block and learning kits are provided to 1869 anganwadi centers. Multiple capacity building initiatives have been taken up with stakeholders i.e SHGs, children, mothers, AWW,ASHA, CPC members youth club members, teachers and PRI members on child rights , sponsorship and child centric development. There are 2841 community members have been trained on child protection and child rights.

Facilitation of Consumer Counselling Centre

With the functional aspect of the consumer counselling centre to provide some extra privilege to the consumers and to maintain fair practice by the seller or the service provider towards the consumer **WOSCA** with the support of Food & Civil Supplies department has been managing a Consumer Counselling centre in the District Consumer Disputes Redressal Forum, Keonjhar since December 2009. Through the centre, WOSCA has been taking sincere initiatives to protect the rights of the consumers under the Consumer Protection Act 1986 is the special socio benevolent in excessive speed remedy made available to harassed & humiliates the consumers against scrupulous & monopolized merchandised & aggressive service providers. The consumer Complaint Cases/ Execution Cases filed before this District Forum are disposed of as quick as possible. To promote general awareness of the rights of the consumer by encouraging consumer education and supplying information and empower the consumers seeking discontinuance of certain unfair and restrictive trade practices, defects or deficiencies in services and stopping in services or withdrawal of hazardous goods from the market during this year WOSCA has organized consumer awareness programme for rural consumers. In this programme, President, DCDRF, Keonjhar and advocates have sensitized the rural consumers on Ethical and legal obligations of the business community to maintain quality of the products or services and to be transparent in dealing with consumers. Consumer activities to strengthen the existing institutional set up of consumer dispute redressal by acting as a facilitator between consumer & the institution.

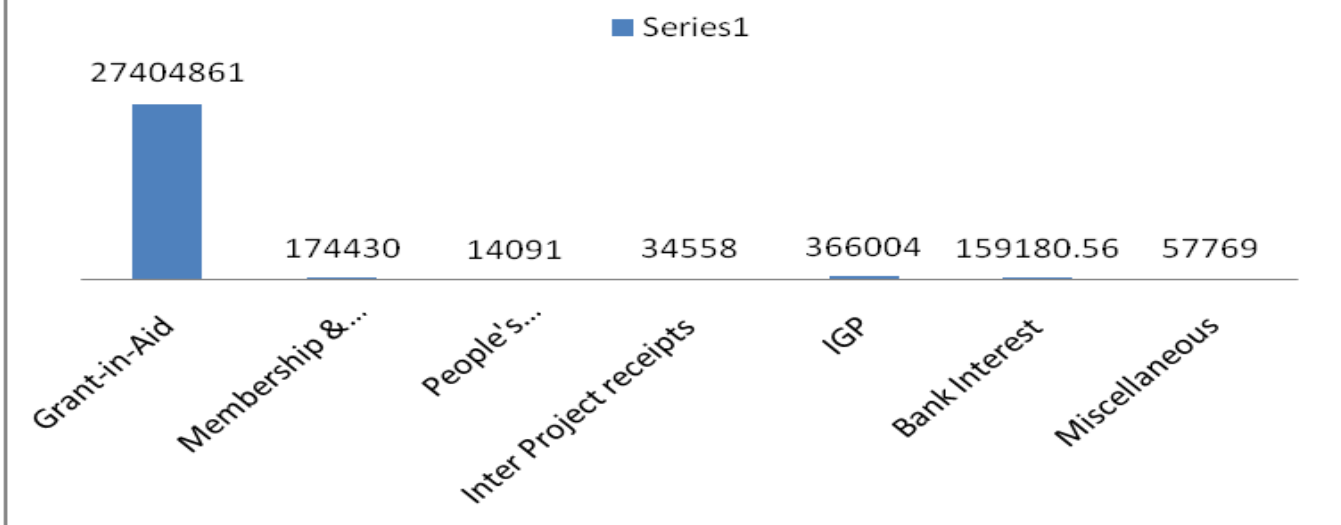


District Level Seminar on RTI

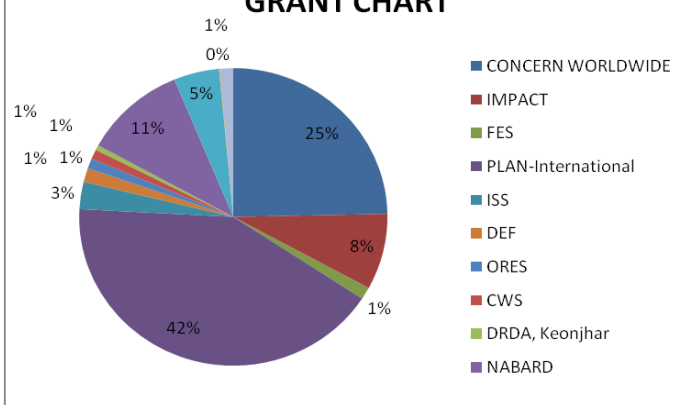
With a view to Strengthen the understanding within civil society, regarding the key provisions in the RTI Act and the relevant operational rules and guidelines and discuss in details the challenges and issues for entrenching openness in the functioning of PRIs and other public authorities with special focus on the information needs of the poor and the marginalize one district level Seminar on RTI programme was organised at Zilla Parisad Conference Hall, Keonjhar on the presence of the RTI Commissioner and other delegates. The programme was organised by WOSCA in close collaboration of Tribal Law Centre (CLAP). In this workshop the Commissioner gave a brief overview of the history of the RTI movement in India, highlighting the role that civil society had played to pressure the government in enacting this important legislation. The workshop was designed with a focus on maximising discussion amongst participants. During the course of the workshop various problems arising out of the poor implementation of the *Right to Information Act*, (RTI Act) 2005 were discussed. The views and perceptions about the ground reality of the implementation of this Act were discussed based on which a detailed action plan was drawn up by the participants.



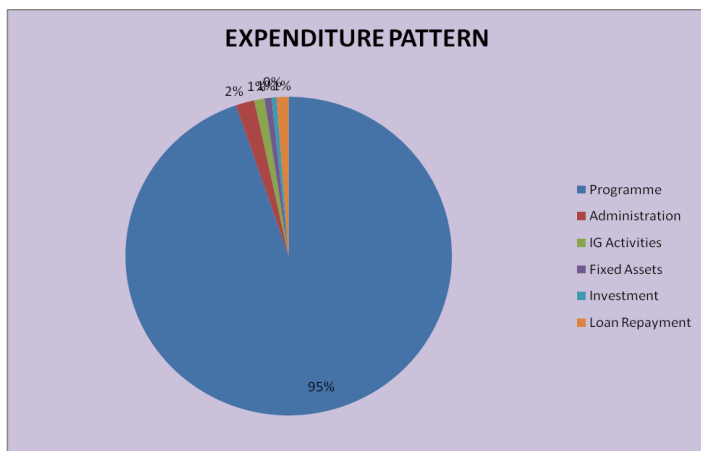
SOURCES OF INCOME



GRANT CHART



EXPENDITURE PATTERN



WOMEN'S ORGANISATION FOR SOCIO-CULTURAL AWARENESS (WOSCA)
 MANDLA, KEONJHAR, 758074, ORISSA
 IGR REG. NO. - 21816/250, 2003-04
 REG. NO. KJR-2308-316, 1993-94
 CONSOLIDATED BALANCE SHEET AS AT 31ST MARCH-2013

SOURCE OF FUND	AMOUNT (RS.)	AMOUNT (RS.)	AMOUNT (RS.)
CAPITAL FUND			
Balance as per last Balance sheet	2,074,844.00	1,892,806.16	3,967,650.16
add- excess of income over exp during the year	-	-	-
Less- Excess of Expenditure over Income	125,285.02	2,902,581.80	3,027,876.82
	<u>1,949,558.98</u>	<u>-1,009,775.64</u>	<u>939,773.34</u>
RESERVE & SURPLUS			
Donation in Kind		21,870.00	21,870.00
Land Revaluation Reserve		60,000.00	60,000.00
		<u>81,870.00</u>	<u>81,870.00</u>
Temporary Restricted Fund (Project)			
Unutilised Grants-in-Aid	1,061,038.00	136,799.00	1,197,837.00
Unsecured Loan	-	-	-
	<u>1,061,038.00</u>	<u>136,799.00</u>	<u>1,197,837.00</u>
CURRENT LIABILITIES AND PROVISIONS			
Interest free Temporary Loan	-	3,969,028.00	3,969,028.00
Audit fees	20,000.00	20,000.00	20,000.00
Sundry Payable	148,230.00	1,583,954.40	1,729,184.40
	<u>148,230.00</u>	<u>5,572,982.40</u>	<u>5,718,212.40</u>
	<u>3,165,816.98</u>	<u>4,781,876.76</u>	<u>7,937,692.74</u>
APPLICATION OF FUND			
FIXED ASSETS			
As per schedules annexed	1,877,965.00	866,207.00	2,734,172.00
INVESTMENT			
Fixed Deposite	-	626,000.00	626,000.00
CURRENT ASSETS, LOANS & ADVANCES			
Grants-in Aid Receivable	145,230.00	2,566,598.40	2,701,828.40
Loan to Micro Finance	-	30,000.00	-
Advance against Program	6,485.00	-	6,485.00
	<u>161,725.00</u>	<u>2,586,598.40</u>	<u>2,708,323.40</u>
Closing Balance -			
Cash in Hand	7,051.00	21,950.00	29,001.00
Cash in Bank	1,119,075.98	692,120.36	1,811,196.34
	<u>1,126,126.98</u>	<u>714,070.36</u>	<u>1,840,197.34</u>
	<u>3,165,816.98</u>	<u>4,781,876.76</u>	<u>7,937,692.74</u>

For & on behalf of
 PATNAIK & Co
 Chartered Accountants
 Haraprasad Charney (FCA)
 Partner
 Bhubaneswar
 Date-31 July 2013

For & on behalf of
 WOSCA
 Dharmendra
 Secretary
 Women's Organisation for
 Socio-Cultural Awareness (WOSCA)
 IGR Regd. No. 21816/250,2003-04
 Mandla,Keonjhar,Orissa

Balance Sheet Of WOSCA