

# annual report

## 2019 - 20



**Women's Organisation for Socio-Cultural Awareness  
(WOSCA)**

# Organisation Profile

Name of the Organisation : Women's Organisation for Socio-Cultural Awareness (WOSCA)  
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Legal Status : 1. Regd. No.-KJR-2308-316-1993-94  
: 2. IGR Reg. No.21816/250, 2003-04  
: 3. FCRA Registration No.104970040 / 1999- 2000  
: 4. 12A Registration No. 12AA No. 140/2003-2004  
: 5. Income Tax-80G No. . CIT(E)/Hyd/100(5)/12A & 80G/ 2015-16  
: 6. PAN No. – AAAAW0417G 7. TAN No. – BBNW00075F

Bankers : 1. Central Bank of India  
: 2. State Bank of India  
: 3. Axis Bank Ltd.  
: 4. ICICI Bank Ltd.  
: 5. HDFC Bank Ltd.  
: 6. Bank of India  
: 7. Indian Bank  
: 8. IDBI Bank



**WOSCA**  
WOMEN'S ORGANISATION FOR  
SOCIO-CULTURAL AWARENESS



## ANNUAL REPORT



# WOSCA

**Women's Organisation for Socio-Cultural Awareness**

**(WOSCA)**

*Registered Office*

*At / PO- Mandua*

*Dist- Keonjhar, PIN- 758014*

*Odisha*

*Branch Office*

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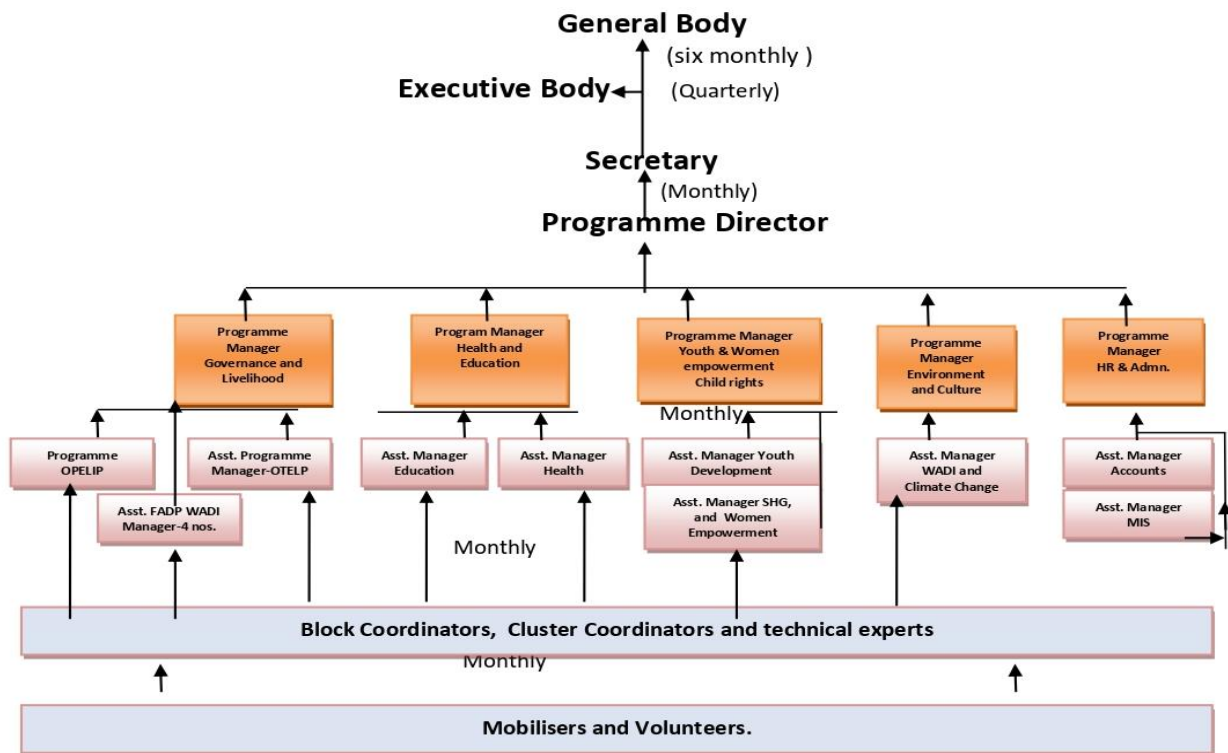
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## About WOSCA

Women’s Organisation for Socio-Cultural Awareness (WOSCA) is a voluntary organisation born on 20th December 1993 with the commitment to serve mankind. It has been registered under the Society Registration Act XXI of 1860 in the year 1993-94 and registered under FCRA in the year 2000. Since its inception it is taking up need-based programs primarily in the areas of governance and livelihood, health and education, child rights and women empowerment as well as environment conservation. WOSCA is a pioneering organization- with its innovative approaches and commitment it is working for the development of the underprivileged, irrespective of gender, creed, caste, class or ethnicity.

### ORGANOGRAM



## WOSCA At a Glance

### Our Vision

A society full of peace, joy and happiness where there will be no poverty, ignorance, diseases, suffering, hunger, exploitation, injustice and which will be saturated with solidarity, integrity, fraternity, nationality, non-discrimination, brotherhood and prosperity.

### Our Mission

Transformation of thoughts in to deeds through participatory actions, people's organizations, participatory actions, people's organizations, participatory learning and working together for human resources management.

### Our Objectives

- To strive for women empowerment and gender equity and equality
- To mobilise the community into sustainable community based groups
- To address poverty through a rights-based as well as economic development approach
- To struggle for integrated development of the poor and marginalised
- To collaborate with various like-minded organisations and networks

### Our Values

- Committed to the cause and the organization
- Dedication and professionalism
- Innovation and respect for the needs of our partners
- Social responsibility
- Honesty, transparency and Accountability
- Gender equity & equality
- Democratic decision making process

### Our Outreach

- Keonjhar, Jajpur, Bhadrak, Balasore, Sundargarh, Dhenkanal and Mayurbhanj
- Sixty Eight development blocks
- Over 1611 Gram Panchyats and 352 Municipal wards
- Over 500 villages
- Over 84000 families

### Our Strategy

- Sustainable development initiatives.
- Community involvement/ participation.
- Promotion of human potentialities.
- Capacity building and mobilization.



## *Partners we work with*

Plan India, CONCERN WORLDWIDE, DFID-(PACS), UNICEF, The Hunger Project (THP-Odisha chapter), CHILDLINE Foundation of India (CFI), UNICEF, UNDP-GEF-SGP, D.C. (H) (Ministry of Textiles, Govt. of India), Nehru Yuva Kendra Sangathan (Department of Sports & Youth Services), Ministry of Human Resource Development, Dept. of Women & Child development, SSWB, (Govt. of Orissa), Department of Food & Civil Supplies, Department of ST & SC Development, Govt. of Odisha, NABARD, ITDA-Keonjhar, APPI, AMDOCS India, EATON India, SYMANTEC India Pvt. Ltd., FISERV India, Foster Foundation, Harbinger Group, Larsen & Turbo India (LTI), IPE Global, National Health Mission (NHM), District Mineral Foundation (DMF), SEMIKRON India, UBS, FIAT, Babjaj Auto, Jindal Steel & Power Ltd., OMDC, CNRI, VANI & OriEAN

## *Memberships*

### **At District Level**

- ❖ PLC (Integrated Tribal Development Agency)
- ❖ District Health Advisory Board
- ❖ District Sexual Harassment committee
- ❖ Hind Kusth Nibaran Sangh
- ❖ Nehru Yuva Kendra Sangathan
- ❖ District Advisory Committee on PC & PNDT Act
- ❖ Non-Official Visitors for District Jail
- ❖ Grievance Redressal Committee on NREGA
- ❖ Indian Red Cross Society, Kendujhar Branch
- ❖ District Blood Bank Committee
- ❖ District Council for Child Welfare

### **At State Level**

- ❖ Mahila Vikas Sambaya Nigam
- ❖ State Dowry Prohibition Advisory Board
- ❖ Orissa Voluntary Health association
- ❖ Committee for Legal Aid to Poor
- ❖ NABARD
- ❖ OriEAN

### **At National Level**

- ❖ Independent Commission for People's Rights & Development
- ❖ Voluntary Association Network of India (VANI)
- ❖ Confederation of NGO of Rural India (CNRI)



## *From President's Desk..*

WOSCA enters into its Twenty Sixth years (2019) with a remarkable confidence. With sharpened clarity on approach and improved knowledge and talent base, WOSCA is poised to leap ahead to cover other untouched marginalized people. With the turn of this year, WOSCA feels proud to present its Annual Report 2019-2020, which provides you a glimpse of what we did and achieved this year through our synergised effort.

It gives me immense pleasure to see WOSCA's increasing ability to handle different projects. As we can see that things are being in change in the macro-environment of the organizations working in the field of social development, the change has a direct bearing on their functioning and output.

WOSCA over the last two and half decades has established itself as an organization committed towards welfare and empowerment of vulnerable section of the society along with the street and working children.

Our organization has worked with multiple stakeholders: governmental bodies, media, private sector, international and national donors and multilateral organizations to create a platform and an understanding towards this marginalized and voiceless section of the society.

Taking impetus from its previous work, WOSCA this year has articulated and highlighted issues of street and working children at the state level as well.

WOSCA participated in various child forums for strengthening of Juvenile Justice System. WOSCA was able to present its experience of working with local policing systems vis-à-vis street and working children. This also included how its work on sensitization and working with local governments and juvenile justice system led to greater impact.

WOSCA also understands that street and working children sometime unwittingly become part of corporate supply chains. To ensure opportunities of education, health, nutrition, play and survival, it was thus necessary to work with the private sector. WOSCA, therefore led consultations with the private sector. All these activities made it possible for WOSCA to highlight a few issues at the district and state level.

This year, we took our education intervention to a number of government schools, and thus made a formal entry into their classrooms with focus on improving the schools' teaching-learning environment through Multi-Lingual Education-Bala model. The intervention involved creating child-friendly walls in the schools, putting up libraries as well as 'Wall writings' for children.

This year we have been able to join hands with small donors as well. Their contribution has provided our work the much needed reinforcement. We whole heartedly laud their valuable support.

With all the best wishes,

**Swarnaprava Mishra**

**President**



## OUR IDEOLOGY

### BUILDING SUSTAINABILITY

WOSCA believes that all its interventions need to bring about changes that is systematic, sustainable and replicable. The organisation therefore closely works with Government departments and underserved community.

### APPRECIATIVE INQUIRY

WOSCA believes in using the method of Appreciative Inquiry to effect its interventions. The fundamental philosophy of WOSCA is to shift focus from a problem oriented approach to a possibility oriented one to look at the existing strengths of an organisation or community and focus on positive attitude as a basis for creating a desired future. This allows hope and is an energising and life giving process as opposed to a typical approach of "what is not" which creates negativity and a feeling of hopelessness and insurmountable problems. It is also highly participatory and democratic, both of which encourage ownership and make for sustainability.

## REACH OF THE ORGANISATION

Operational Districts





## Overview of the year 2019-2020

- Celebration of Child Rights Week: On the occasion of **International Child Rights Day**, the children celebrated Child Rights Week. The police station visits on the occasion were carried out wherein they tied red ribbons on the police officials' arms as a symbol of their friendship.
- **"Childline se Dosti"** week was observed at different locations of Anandapur and Banspal block of Keonjhar, where District officials, Police, Advocates, Media persons were present to mark the occasion.
- **"International Girl Child Day"** week was observed at different locations of Ghatagaon block of Keonjhar, where Child Club members showcased mock administration before the district administration covering 257 audiences.
- Activities of parents meeting, stakeholders meeting, and change-makers training were organized to empower parents and other community members to seek their involvement in the projects.
- This year we were able to touch 6192 street and working children through three child centred development projects, 124 contact points and through various media, publications, radios programmes and activities.
- This year too WOSCA laid special emphasis on expansion of Girls' education by organising **Campaign and advocacy of Girls' Education** for 949 girls. Through its two different projects, WOSCA stressed that education can play a significant role in empowering the girls and in securing a rightful place for them.
- Conducted **Non-Timber Forest Produce (NTFP) survey** in the forest blocks of Keonjhar, Deogarh, Bonai, Rourkela and Sundargarh Forest Divisions to find out the status & ecological distribution of NTFPs and their existing marketing analysis for enterprise development in Rourkela Forest circle.
- Besides education, empowerment of girl child was also attempted through the activities of life-skill workshops, exposure visits, residential workshops, police station visits, talent events, rallies, visits to primary health centres, awareness generation on child rights and government services for children through various media etc.
- Organized **Campaign on Violence Against Women (VAW)** to raise awareness about Gender based violence as a human rights issue. Violence against Women is no longer acceptable





**ANNUAL ACTIVITIES-2019-20****CONTENT****Governance & livelihood**

OTELP Plus-Livelihood Programme

Odisha PVTG Empowerment and Livelihood Improvement Programme

Improving livelihood through building access to FRA

Focused Area Development Programme (FADP)

Livelihood development of mining affected people through WADI

Capacity building of Elected Women PRI Members

**Health & Education**

Nutrition Rehabilitation Centre (NRC)

IPC Project for Frontline Volunteers

Jiban Sampark Programme in MPA areas

Maternity Waiting Home (MWH)

Multi Lingual Education (MLE)

Science Learning-Life Lab Programme

APPI-Health initiatives

**Child Rights & Women Empowerment**

Child Centred Community Development Programme (CCCD)

Childline Sub-centre

Combating Child Domestic Labour (CCDL) Project

Model Village Programme

Biju Yuva Vahini

Campaign on Violence Against Women (VAW)

**Environment Conservation**

Infrastructure Climate Resilient Growth (ICRG)

ITDP-WADI Plantation

Preparing Village Disaster Management Plan (VDMP)

NTFP Survey



## Governance & Livelihood Improvement

### Building Access on IFR & CFR

The forestry based livelihood project has been continuing since 2017 with the support of Oxfam-India. Though the field interventions are limited to 20 villages of Telkoi block of Kendujhar district, but the advocacy efforts covered wider geography during this year. The advocacy efforts of WOSCA have been spread throughout the state through initiating policy discourse around the issues of forest rights and tribal livelihood. In this project period, significant achievements were marked on advocacy on expediting

- State level factsheet and demand charter prepared for state advocacy and regular updating
- One NTFP based website named as Banjibika developed and hosted for the sale and purchase of NTFPs
- Two modules prepared for ToT on Forest management committee members on post forest resource management
- 60 acre of IFR land have been planted cashew in 25 IFR land beneficiary in Bimala village of Blmala GP;
- Horticultural activities such as cultivation of Patato, Onion and Sunflower taken up in 300 acres of IFR land of 575 benefiting 575 beneficiaries.
- 273 acres IFR land has been taken up for intercropping on convergence support of ITDA, Keonjhar.
- One CFRMC organised covering 30 participants to focus on forest right act and its present status in district as well as project village; demarcation process of IFR land; formation of Community forest management committee (CFMC); protection, conservation & regeneration of community forest and convergence



community forest right on FRA and convergence livelihood support to IFR land holders from different government schemes. Along with training and capacity building of community and stakeholders, advocacy efforts were also taken place in different forums like block,

district and state level and formation of district network like Zilla Jungle Manch through the support from Odisha Jungala Manch. For better exposure on the NTFP based livelihood model livelihood models, two days exposure visit for 6 staff was arranged to Badabandhaasahi village of Bangiriposi GP of Mayurbhanj district.

### WADI Livelihood Project

Livelihood and income generation are the two biggest challenges that rural communities face year after year. It's the reason why many migrate to cities, looking for a means to sustain their families. That's why we often say that in this country one doesn't need to wait for a disaster to help.. poverty is the biggest ongoing disaster for many. Ten years ago we started WADI based livelihood programme, a unique initiative involving integrated farming by the tribal farmers. At present, we reach out these WADI initiatives to the tribal people of 3 blocks who have little to deal with livelihood, an ignored but annual disaster for the poor.



### DMF-WADI Plantation Programme

For the mining affected people of Keonjhar Sadar block, WOSCA has taken up WADI based livelihood project in 200 acres at Bhaliadihi village of Sadar block covering.... People with the support of DMF, Keonjhar. In the 2<sup>nd</sup> year of the project, ..... Mango and .... Cashew have been planted in 200 acres by 206 WADI farmers. For the protection of WADI, .... Live fencing has been done through MGNREGA as convergence support from DRDA, Keonjhar. During the Rabi and Khariff season, .... Beneficiaries of the DMF-WADI areas have been provided seed support and pesticides by ITDA, Keonjhar to earn additional income for their families. To make the people WADI friendly, income generating activities like ... have been promoted among the WADI holders and the landless people.



### PVTG-WADI Development Programme

In the final year of implementation, NABARD supported **PVTG-WADI Development programme** at Banspal block of Keonjhar has witnessed much more progress as expected. Indirect employment opportunities have been created for the WADI holders who have been engaged as entrepreneurs of vegetables and in marketing. During the whole year, convergence from Government departments was realised through the support like Seed, Chick birds, Ducks, goats and pulses namely, Ragi, Sunflower, Arhart and seed support namely, Brinjal, Cucumber, Radish, Chilly, Cauliflower, Cabbage, etc for intercropping. So far more than 1100 tribal families are getting more than 35000 per year from WADI. Converging benefits of government schemes were realised in terms of gender and health, soil conservation, water resource development and agriculture development. The women development has been interlaced around the WADI for the overall wellbeing of people.



### Focused Area Development Programme (FADP)-WADI Development Programme

With the support of ITDA, Champua, WOSCA has been implementing the Focused Area Development Programme (FADP) in Champua, Jhumpura and Joda block of Keonjhar district since the year 2014. In the last year, 46 families from three villages of Champua block have been identified as WADI beneficiaries of FADP-WADI having 60.05 acres of wasteland for Mango & Cashew plantation. 243 SHG women of 24 SHGs of 24 villages of Jhumpura, Champua and Joda block have been provided 24 nos. of Power Tiller. Rice huller was provided to 5 SHGs of 20 SHGs of 5 villages namely, Kamanda and Mangalpur of Champua block, New Dhananjaypur and Angulia of Jhumpura block and Ramachandrapur of Joda block to start rice processing unit. By the department of agriculture 69 pump sets have been provided to 69 farmers of 28 villages of 13 GPs of Jhumpura block as convergence support. 802 mandays have been generated leveraging an approximate amount of Rs.1,50,776/- through convergence of MGNREGA towards pit digging and pit filling. In order to improve the economic condition of the rural people, 350 women of 34 SHGs have been supported Tailoring machines to start tailoring unit. Skill development training on Sal Leaf cup and plate making was imparted to 252 beneficiaries of 25 SHGs of Champua block. Moreover, vegetable seeds were provided to 83 women of 5 villages of 4 GPs of Jhumpura and Champua block. Total 37 acres of land have been developed by 83 beneficiaries for vegetable cultivation.



### OPELIP- PVTG Development Programme

With the support of Department of ST & SC Development, Government of Odisha and the WOSCA has been implementing the direct supervision of JDA, Gonasika, the PVTG empowerment based OPELIP project is being implemented by WOSCA in 54 PVTG villages

#### OPELIP Initiatives:

- 2703 Families availed livelihood support and enhanced wellbeing
- VDP plan prepared and linked with govt. schemes in 35 villages.
- 500 acres degraded land of 40 villages developed and livelihood of 1250 HHs realised.
- 12 Poultry units promoted benefiting 126 HHs of 12 villages
- 10 nos. of gottary unit promoted benefiting 102 HHs of 10 villages
- 2 Turmeric cluster in 2 villages, 2 Ginger cluster in 2 villages and 2 Paddy cluster in 2 villages promoted covering 32 HHs
- 10 Duckery units promoted in 10 villages covering 104 households for better livelihood.
- PVTG empowerment fund provided to 31 SHGs of 16 villages to initiate income generating activities (IGA)
- 300 HHs supported for development of Poultry Cluster in 6 villages
- 20 Ha of 35 villages developed for Potato cultivation benefiting around 200 HHs
- 200 Households of 22 villages have been supported with seed, fertilizers for crop development
- 11 HHs of 11 villages have been supported with drinking water facility
- As an unique initiative, 50 Dal Poshak Banks have been started in 33 villages benefiting 525 villagers.

of Banspal block of Keonjhar. The project has been designed to follow the successful bottom-up planning approach of OTELP. Putting the tribal grass-roots institutions in the driving seat the project was trusted by the local community. The programme adopts an integrated approach, involving support for improved access to land, natural resources,



agricultural technologies, financial services, markets, productive and social infrastructure, and essential social services..

### OTELP Plus Programme

Under the livelihood development programmes, OTELP Plus Project WOSCA is being facilitated by WOSCA in 23 villages of Harichandanpur block since 2013. In the phase out period of the Project, the community has been empowered with knowledge, resource and increased access to resources.

This year, WOSCA has initiated OTELP Plus Programme in 2 clusters of Telkoi block. In this



year. People of 26 villages of both the cluster have been sensitized on the objective of OTELP Plus programme. Village development and livelihood plan of all 26 villages have been completed. Referring to the role of VDLP, major focus has been given on Land & water management activities and we have been able to execute land & water conservation works in 200 acres of high land by utilizing an amount of Rs.18,18,300/- from MGNREA fund which has created 10450 person days .



## Health & Education

### Behavior change communication program Inter Personal Communication for ASHA & AWW

In order to bring growth and development of children through strengthening communication skill of the frontline functionaries, WOSCA has been implementing the IPC program in 45 remote villages of Harichandanpur and Banspal block with support of UNICEF. To address the issue of behavioral and practice level changes among tribal communities with respect to IYCF practices, WOSCA has been implementing the "Participatory Communication with marginalized communities to improve the quality of life by using innovative communication training tools" in the 2<sup>nd</sup> year of the implementation, 42 ASHA from the programme area got oriented on innovative communication tool and communication skill for effective communication on IYCF practices.



### Maternity Waiting Home (Maa Gruha)

In order to improve the availability of and access to quality health care including women's health, child health, water, sanitation and hygiene, immunization, and nutrition by rural people through making necessary changes in the mechanism of health delivery, WOSCA has been facilitating Maternity Waiting Home (Maa Gruha) at Harichandanpur since 2013 covering 58 villages of 11 GPs. The goal of our Maternity Waiting Home is to reduce Infant Mortality Rate (IMR) and Mother Mortality Ratio (MMR) and to promote institutional delivery. In this year, total 52 village level awareness meetings have been conducted at the outreach villages to disseminate the messages on MNCH services and to promote awareness among community on the facilities available at MWH. 96 counseling sessions have been conducted to raise the inmates' awareness on MNCH care. For the inmates of MWH, two times nutritious food and breakfast in free of cost as well as recreational facilities have been provided during their stay.

Total no. of Mother admitted	Category				Delivery				Outcome		Nature of delivery	
	PTG	ST	SC	Others	PTG	ST	SC	Others	Live Birth	Still Birth	Normal	CS
397	29	286	21	61	28	270	18	55	366	04	347	24

### APPI Programme

With the support of Azim Premji Philanthropic Initiatives (APPI), WOSCA has been scaling up its ongoing activity of adolescent health and nutrition programme, like skills education and peer learning in Banspal block of Keonjhar district since August 2019. During the last year WOSCA has been able to strengthen the implementation of the programme in 56 tribal villages covering about 1400 adolescents. By facilitating the awareness activities, WOSCA is putting stress on future opportunities around addressing malnutrition by expanding the successful MAMATA scheme of conditional cash transfer to cover all children until the age of 2 years to address malnutrition within the first 1,000 days of a child's life. By capacitating the frontline health functionaries the project aims to implement the improved model of Life Skills Education and Peer Learning through digitized and multimedia tools along with a periodic screening of students on key nutrition indicators, iron folic acid supplementation and dietary diversity.

## Jiban Sampark Programme

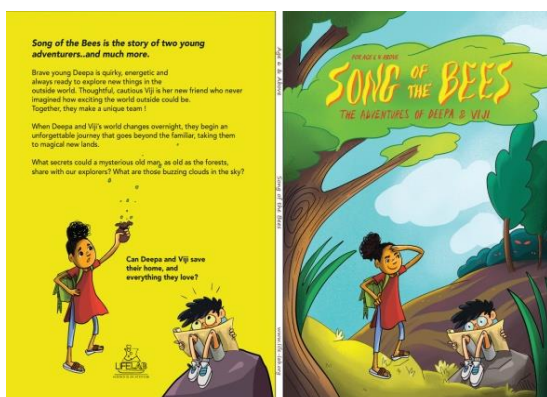
During the programme implementation, 42 ASHA from the programme areas got orientation on innovative communication tool and communication skill for effective communication on IYCF practices. Interface meeting covering 66 numbers of with ANM, AWW, Supervisor and village facilitator where number of village level issues identified and prepared plan with them for better implementation of the programme. Another interface with tribal leader and NGO facilitators was also organized, the tribal leader s were made commitment to avoid all poor practices related to maternal and child health in their communities. As it was known in tribal area ignorance and poverty make most of the poor families unable to provide adequate care to the pregnant, nursing mothers and the newborn babies in the rural area. Pregnant mothers are not able to check up their health during the pregnancy period, so we organized a Health check up and counselling camp for all pregnant mothers. 72 pregnant mothers have done their health check up and sensitize on health services during pregnancy. Total 72 FLL video show on health behaviour change “MAUSI KUHANTI” have been showcased to the frontline workers (AWW, ASHA, youth, panchayat members and others).

## WOSCA Life-Lab Science Program

The WOSCA Science program called **Life-Lab** was introduced in the year 2013 with the mission to introduce Activity and Inquiry-Based Science Teaching and Learning for learners in Government schools between 3-10<sup>th</sup> grades. The major programs: **Jigyasa Program** where a dedicated science demo model lab is set up in the school was implemented in Navi Mumbai, Pune, Bangalore, Gurugram and Aurangabad. **Pragya Program**: Curriculum and grade specific Do It Yourself (DIY) activity kits are provided to children and teachers to gain hands on experiences of scientific concepts in the classroom. This program was implemented in Pune, Delhi, Mumbai and Bangalore. The programs build the capacities of teachers in government schools to help them improve the quality of science classes. In 2019-20, the project has impacted over **710 teachers** in schools with a cumulative **2130 hours of training and 695 hours of teacher support**. Over 80% of impacted teachers have adopted Activity Based Learning in their classrooms.



In year 2019-20, WOSCA Science program impacted more than 33,523 children in 5 states. The program was supported by leading Corporate organisations like **Bajaj Auto Ltd, Symantec India Pvt Ltd through Charities Aid Foundation India, Fiserv India Pvt Ltd, Semikron India Pvt Ltd, Roche Pharma, Give Foundation, UBS Business Solutions India Pvt Ltd.**



**Impact studies** have shown that children find science classes more fun & engaging which translates into an overall increase in student learning outcomes and higher conceptual

clarity. Students are inclined to study science in higher classes and take up STEM careers. **92% of the students feel a positive attitude towards challenges.**

We engaged volunteers from our donor organizations throughout the year and received a donation of 920 hours from the employees.





## Nutritional Rehabilitation Centre (NRC)

With the objective to provide clinical management and reduce mortality among children with Severe Acute Malnutrition (SAM), particularly among those with medical complications and



to promote physical and psychosocial growth of children with Severe Acute Malnutrition (SAM), WOSCA has been managing a 10 bedded Nutritional Rehabilitation Centre (NRC) in CHC Barbil. The unit is supported by DMF, Keonjhar. Total 10 staff members (Programme Manager-1, Nutrition Specialist-1, ANM-4, have been deployed towards management of NRC. Total 219 SAM children were admitted in the NRC

out of which there were 171 ST, 30 SC and 18 general children. 9 SAM children have been referred for higher treatment.

### Facilities in the NRC:

- 24 hour care and monitoring of the child
- Treatment of medical complications
- Therapeutic feeding
- Providing sensory stimulation and emotional care
- Social assessment of the family to identify and address contributing factors
- Counseling on appropriate feeding, care and hygiene
- Demonstration and practice- by -doing on the preparation of energy dense child foods using locally available, culturally acceptable and affordable food items
- Follow up of children discharged from the facility centre
- Provision of nutritious food to children and attendant
- Indoor game for the children

## Multi-Lingual Education

Multilingual Education (MLE) typically refers to "first-language-first" education, i.e., schooling which



begins in the mother tongue and transitions to additional languages. Typically MLE programs are situated in developing countries where speakers of minority languages tend to be disadvantaged in the mainstream education system. Considering this WOSCA has been facilitating Multi Lingual Education and Speaking Wall Programme in 93 schools of Joda, Champua and Jhumpura blocks of Keonjhar district. The project focuses on the tradition and language of "Ho" community to motivate them towards primary education retaining their yearold tradition in the education sytem.under

this programme wall writing, IEC materials, Pictorials have been developed for the tribal children to make them education friendly.



## Child Rights & Women Empowerment

### Child Centred Community Development Programme

Increasingly common, early childhood care plays an important role in children's development and provides a valuable support to families with young children. It is therefore important to understand the impact of these services and to ensure their quality and accessibility. High quality child care can have a positive influence on children's development and school readiness by providing valuable educational and social experiences. WOSCA has been facilitating Child Centred Community Development programme with the support of Plan India since 2012. During FY 17-18, total 88 sponsored families have been covered in different programs and the total outreach of the programme covered is 30,118 persons of the project area.

#### Major Activities & Achievements:

##### Child survival and optimal health

- AWC level mothers awareness organized on growth monitoring and healthy baby show programme in which 2582 targeted mothers got health and nutrition education services from HWF/ASHA/AWW.
- 1164 children have taken weighthment out of these 243 children received prizes for their good health and nutritional status, timely immunization and age appropriate feeding with hygienic conditions.
- 16 sessions on World breast feeding week observed at GP Level covering 1228 mothers and adolescent girls.
- 148 Adolescent girls from PU operation have been capacitated on ARSH focusing on MHM and were advised to take weekly IFA consumption to check adolescent anaemia.
- 4 community levels Health camp organized for Adolescent girls and boys covering 254 girls and 43 boys were counselled by the expert doctors on communicable and non communicable diseases. The focussed was on counselling of RTI/STD and HIV prevention.
- 93 adolescent girls received free diagnosis test and health check up facility out which 56 girls received free medicine from hospital.
- Mass rally on the occasion of World AIDS Day organized at Laxmi Narayan College, Piplia with the participation of 507 students from Junior and Degree college students.

##### Facilitation Services with Govt.



- 504 VHNDs session facilitated by PU staff across the operational areas
- 2237 Mothers attended VHNDs and availed services like ANC, PNC, & Counselling services
- 32 SAM children were identified by ANM and referred to district NRC for treatment and recovery.

##### Water, Sanitation & Hygiene

- 18 Water, Sanitation & Hygiene (WASH) committee formed in 18 villages across PU location and 1060 participants got oriented about the bad effects of open defecation, waterborne and communicable diseases and discussed different schemes of Government under WASH.
- 13 nos. of tube well and 1 open well platform constructed in 12 communities in PU location. At least 391 household benefitted from this activity. These households were facing problems at water point to fetch safe drinking water throughout the year.
- 15 triggering exercises completed in 15 communities of PU location. Community people visualized on mapping exercise how open defecation is being dangerous and closer to their residing place.

- PU observed Global hand washing day in 12 selected schools involving 960 Children.
- World Toilet day observed in 2 different locations of PU areas Badapichhula and Kamargada village and 366 people made aware on importance of WASH.
- 2407 sponsored child /families received the hygiene kit for better sanitation and hygiene practices at their home.

### Immunization session

- 48 nos. Kishori Balika Mandal meeting facilitated with the participation of 598 on MHM, self hygiene, life skill, self defence.
- Facilitated 108 ambulance services for 33 patients by front line worker during the year.
- Facilitated JSY 102 ambulances services for 24 patients
- 44 patients who were not going to hospital rather depending upon local naturopathy and blind belief were counselled and sent to hospital.

### Employability & Economic Empowerment

- 200 families received seasonal vegetable seeds (Brinjal, Pumpkin, Beans, Bitter guard, Ladies finger & Coriander) in 23 communities for livelihood benefits.
- 30 unemployed youth successfully completed 3 months basic computer training course on Photoshop, Tally, pagemaker and designing.
- 10 nos. of GP level orientation program on Vaccination care to domestic animals have been completed involving 552 farmer's and SHGs members
- 64 youth received career counselling-cum-vocational training at Keonjhar in support of dist. mineral foundation (DMF) and after counselling, youth were linked with Nudge Foundation, Bangalore for plumber training.
- 32 youth were imparted training to Bangalore out of the total 28 youth successfully completed and placed in their professional job.
- 34 unemployed youth received residential training session on Poultry & Goat farming for sustainable business and better livelihoods.

### Child Protection

- National Girl Child Day observed at Rutisila UGUP residential school with the participation 120 girls where competitions namely drawing, song, and debate were held among the girls.
- 12 nos. of Magic shows conducted in the community to aware the people on behaviour change of child marriage, child labour, child right, child protection and blind belief of the society.
- 220 Adolescent girls and boys were trained on life skill and behavioral approach to develop their personality and prosperity in future course of time.
- 903 child club members from 11 GPs oriented on child right and mance protection issues in the community.



## Combating Child Domestic Labour Project

With the support of Plan-India, WOSCA has been facilitating this Project since July 2016, a three year intervention to combat child domestic labour in Keonjhar district, to prevent and rehabilitated child domestic labour to address the root causes of worst forms of child labour through mainstreaming education for children and economic empowerment of families of children. This project is being implemented across 80 Villages of 5 blocks namely Sadar, Harichandanpur, Banspal and Joda of Keonjhar district.

### Project Achievements:

- Prevented 1000 vulnerable children from labour, majority of which were out of school children.
- 75% of the children rescued and prevented from labour [50.46% of them are girls] have been successfully enrolled into school
- Learning facilities in the form of tuition centres established at 52 villages at the community level have attracted 1500 children to avail the facility.
- A total of 1000 children have been supported with basic educational support that assisted them get enrolled into school with required books and needs and further to be regular to school.
- 80 nos. awareness sessions organized for children which has improved the knowledge level of 5751 children on forms of child labour and the reporting mechanisms.
- Rescue of 236 child labourers
- Project established 80 child forums with a membership of 1600 children [64.37% of them are girls], including children rescued and prevented from labour to ensure children's participation.
- 80 village level child protection committees strengthened with a membership of 1765 adults [62% of them women] to sensitize the children and make them functional to ensure child protection within their communities.



## Model Village- Support my Village Programme

Under the WOSCA-Plan Project, Support my Village known as Model Village Programme was started from Sept'2020 covering 4 villages as model villages. By facilitating these villages as model villages, WOSCA has been putting more stress on the multifarious development of the children and communities. As per the activities provisioned under the project, livelihood support, awareness building and capacity building initiative on various component have been taken up in the four villages. As a result, 21 Sponsored Child families received financial assistance for business start up support in 20 villages.

Many of them started grocery shop, Tiffin hotel, goattery and stationary shop. There are four Common Facility Centres functioning in four model villages to provide schematic access to the village community. Computer learning centres with library facilities have been strated functioning bfor the unemployed youth of these villages.



## Facilitation of CHILDLINE-1098 Service

CHILDLINE is the crucial link between children in need of care and protection and the available services. With the support of Ministry of Women & Child Development, Govt. of India WOSCA has been facilitating two CHILDLINE Subcentres at Banspal and Anandapur block for the children with different needs, who call in anytime, anywhere and for anything. Those Sub-centres act as one point contact which facilitates instant access to support, advice, active intervention or just a listening ear. CHILDLINE 1098 connects children in emergency on one end of the phone line to a well connected network of services. During this year, total 201 Orphan children have been rescued and out of the total 172 have been produced before CWC and 201 have been rehabilitated. In

both the sub-centre, "*Childline Se Dosti*" week was observed with the presence of Block officials, CDPO, IIC, MO I/C, ICDS functionaries to disseminate the messages of CHILDLINE-1098 services.



## Preservation of Environment and Culture

### ITDP-WADI Plantation Programme

In the 3<sup>rd</sup> year of implementation, WOSCA has taken utmost care to maintain the NABARD supported plantation of Mango, Cashew and Pomegranate under its ITDP-WADI Project at Banspal. In this year, WADI farmers were motivated towards intercropping in their respective WADI areas. As a result, total 367 acres were taken up for intercropping by 392 WADI farmers. Owing to convergence structures and intercrop around 352 family could earn Rs.7,500/- to Rs.8,500/- each apart from their own consumption. Apart from selling the intercrops, the Juanga families could provide nutritional food support to their children and families through crop diversification and motivation for other farmers to replicate.



In this year, 998 farmers have been oriented on plant care, use of bio-fertilizers, UVS management, record keeping, etc. in WADI field. Apart from WADI related trainings, the UVS farmers were also oriented on financial literacy, legal literacy, Income generating Activities, schemes of Government, climate change issues, etc. During the year, 100 UVS members were taken to Balabhadrapur WADI field for exposure visit to adopt best practices of WADI. Total 267 women and children were covered under health awareness programme and visual media show was showcased for best behavioural practices.

### Facilitation of Village Disaster Management Plan (VDMP)

With the support of District Disaster Management Authority (DDMA), Keonjhar, WOSCA has facilitated Village Disaster Management Plan (VDMP) in 116 villages of Anandpur block of Keonjhar. The purpose of preparation of Village Disaster Management Plan is to provide opportunities for the local community to evaluate their own situation based on their own experiences initially. During the planning process, the local community have not only become part of creating plans and decisions, but also become a major player in its implementation. In this planning, the DDMA has extended cooperation with respect to the Orientation, financial resource allocation and instruction to Block staffs and PRI members in support of Village Disaster Management Plan Preparation in the respective allotted villages.. The community people have been empowered to prepare the VDMP based on their own hazard, vulnerability, risk, resource and capacity analysis, containing village profile supported by maps, emergency response and disaster risk reduction plans, listing out activities and pin pointing responsibility of the Village Disaster Management Committee (VDMC), Task Force Members and the community at normal times, before, during and after a disaster in order to save lives, livelihood and property and integrating it into the long term sustainable village developmental plan. All the activities in the emergency response plan have been so well planned, practiced, rehearsed and synchronized that these plans can take place simultaneously in minimizing loss of time and order.



## Infrastructure Climate Resilient Growth (ICRG)

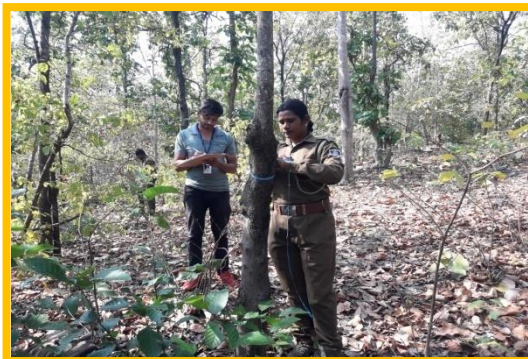
To create awareness among the community on the adaptation of climate change and to enhance their livelihood, WOSCA has taken up Infrastructure Climate Resilient Growth (ICRG) programme in 5 blocks of Keonjhar and 3 blocks of Mayurbhanj district since the year 2017. This year was the final year of implementation and in the final year of implementation, total 87 number of community sensitisation meeting, village meetings, FGDs, Awareness meetings and SHG meetings were conducted to accomplish the project objectives. In addition to this, activities like training, awareness meeting, sensitisation to the PRI members, livelihood planning under CRW, liaisoning with the line departments for approval and initiation of CRW activities, meeting for convergence support, etc. were accomplished for the fruitful implementation of the ICRG Programme.



During all other discussions, the participants have been educated that MGNREGA work can protect women against migration in search of work which will lead to an improvement in the quality of their life through avoidance of risks associated with migration. As much as possible, information on climate resilient works for adaptation of climate change was shared among the community persons. Total 18 RWM structures were initiated in 7 blocks. 62 check dams were completed benefiting around 3500 people. Community members including SHGs and PRI functionaries have been made aware on Climate change issues and identification of needs to address the climate change through the monthly meeting held at different villages. In most of the meetings people had expressed their views on land development, Rain Water Management, Plantation as their needs of the localities.

## NTFP Survey

With the objective to find out the status & ecological distribution of NTFPs and their existing marketing analysis for enterprise development in Rourkela Forest circle and to determine the status and ecological distribution of major potential NTFPs (i.e. density, frequency, abundance Simpsons diversity index, WOSCA conducted NTFP survey in the forest blocks of Keonjhar, Deogarh, Bonai, Rourkela and Sundergarh Forest division available in the site. The survey was conducted in 215 sites of five forest blocks to analyze the existing market situation of



major traded NTFP species for enterprise development of the study site with the support of Working Plan Office, Keonjhar. The surveyed data was compiled and submitted to the Working Plan Office, Keonjhar. The survey has paved the way to prepare a complete database on the availability and the traditional use pattern of NTFPs. The survey was conducted with involvement of Range Officer, Forester, Forest Guard, NGO volunteers, Community Members, VSS Members, SHG members for better output.



## Biju Yuva Vahini- Empowering the youth

Biju Yuva Vahini Programme implemented by WOSCA with the support of Department of Sports and Youth Affairs, Government of Odisha in the second year has focused on various awareness programmes in Cluster-D (Keonjhar, Mayurbhanj, Jajpur, Bhadrak and Baladore district) of Odisha. In 68 blocks and 19 Municipality and ULB, Village level and GP level awareness programme namely, Rakshak Programme for road safety have been organised under the Biju Yuva Programme. Through this programme, BYV volunteers and co-ordinators had sensitised the bike riders on use of Helmet and the traffic rules. Additionally, the plantation programme was also taken up in school, college and roadside areas of around 3282 villages of five districts. In most of the areas, Plantation was taken up in the presence of the Government officials, Members of Parliament, MLAs, social activists, village leaders to influence the youth and village community towards environment and bio-diversity conservation.



## Campaign on Violence Against Women (VAW)

Violence Against Women (VAW) Campaign through Rath (Vehicle) was observed for three days in Banspal and Patna block of Keonjhar district to create violence free society, stop child labour, stop child marriage, importance of education etc. People were given some slogans during the rally. As per the plan, VAW Campaign was organised for 6 days in two project blocks and one day with a district level convention at Keonjhar. A VAW Campaign *Rath* - a vehicle was decorated with VAW pictures, slogans, messages along with songs and slogans by audio system to spread the message against domestic violence, child marriage, gender discrimination was travelled for 6 days; 3 days in each block namely, Patna and Banspal of Keonjhar district. During the campaign, messages on VAW were conveyed directly to 8000 people and the message was spread indirectly to 22000 people of the block. About 55 EWR/EMRs were involved in the campaign. As per the public opinion, that it could have better to organise the campaign during pre-harvesting period; which could have attracted more participation.



## Strengthening Capacities and leadership of Elected Women Representatives



As an unique intervention, Strengthening Capacities and Leadership of EWRs Project is being implemented by WOSCA since 2017 with the support of The Hunger Project (THP). From the

beginning the project aims to empower the elected women representatives of 34 GPs of Patna and Banspal block of Keonjhar through building their knowledge on Panchayat Governance. This year four Gender Panchayat Resource Centre (GPRC) were formed in four GPs

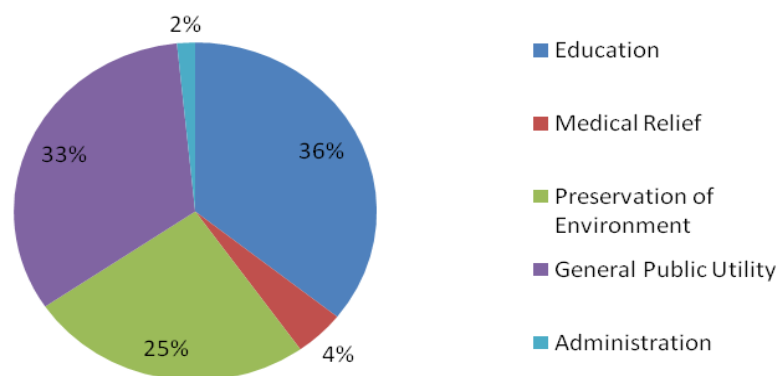


## GRANT-IN-AID

2019-20

DONOR	AMOUNT (INR)
PLAN-India	1,72,10,817.00
OXFAM-India	22,61,253.70
CAF India Lifelab Project	29,75,000.00
The Hunger Project	16,60,804.00
Give India Lifelab Project	9,46,947.32
CLP Lifelab Project	81,200.00
District Mineral Foundation (DMF)	70,81,366.00
Deptt. Of Youth & Sports Services	1,61,67,385.00
NABARD	4,583,364.00
Deptt. Of ST & SC Development	48,51,897.00
NRHM	1,51,29,677.00
UBS Business Solution Life Lab Project	44,000.00
OMC	49,44,946.00
Ministry of Women & Child Development	18,08,759.00
Semikron India Pvt. Ltd.	6,29,200.00
Larsen & Turbo (India) Pvt. Ltd.	1,75,225.00
UNICEF	25,43,605.00
JDA, Gonasika	79,14,100.00
Fiserve Pvt. Ltd.	36,90,710.00
DDMA, Keonjhar	57,600.00
United Way of Mumbai	78,083.00
ACI Worldwide	63,100.00
Bajaj Auto India Ltd.	80,00,000.00
Credit Suisse	70,000.00
Working Plan Office	8,25,101.00
ITDA, Champua	21,68,048.98
APPI	11,32,500.00
IPE Global Ltd.	11,36,025.00
<b>Total</b>	<b>10,82,30,714.00</b>

## EXPENDITURE PATTERN







## WOMEN'S ORGANISATION FOR SOCIO-CULTURAL AWARENESS (WOSCA)

IGR REG NO. - 21816/250, 2003-04

REG. NO. KJR-2308-316, 1993-94

MANDUA, KEONJHAR, 758014, ORISSA

## CONSOLIDATED BALANCE SHEET FOR THE YEAR ENDED 31ST MARCH-2020

	FC AMOUNT (Rs.)	General AMOUNT (Rs.)	Consolidated AMOUNT (Rs.)
<b>CAPITAL FUND</b>			
Balance as per last Balance sheet	12,58,438.14	(28,17,884.81)	(15,59,446.67)
Add- Excess of Income over Expenditure during the year	(99,145.00)	76,41,337.02	75,42,192.02
	<b>11,59,293.14</b>	<b>48,23,452.21</b>	<b>59,82,745.35</b>
<b>RESERVE &amp; SURPLUS</b>			
Donation in Kind		21,870.00	21,870.00
Land Revaluation Reserve		60,000.00	60,000.00
		<b>81,870.00</b>	<b>81,870.00</b>
<b>Temporary Restricted Fund (Project)</b>			
Unutilised Grants-in-Aid (Schedule-02)	28,17,665.84	87,42,066.42	1,15,59,732.26
	<b>28,17,665.84</b>	<b>87,42,066.42</b>	<b>1,15,59,732.26</b>
<b>CURRENT LIABILITIES AND PROVISIONS</b>			
Interest free Temporary Loan		17,14,178.37	17,14,178.37
Temporary Loan to Projects		14,05,840.00	14,05,840.00
Loan From Mahindra Finance		20,483.00	20,483.00
Sundry Payable (Schedule-03)		9,89,354.74	9,89,354.74
		<b>41,29,856.11</b>	<b>41,29,856.11</b>
	<b>39,76,958.98</b>	<b>1,77,77,244.74</b>	<b>2,17,54,203.72</b>
<b>APPLICATION OF FUND</b>			
<b>FIXED ASSETS</b>			
as per schedules annexed	12,50,268.00	15,95,709.00	28,45,977.00
add- Addition	1,47,100.00	-	1,47,100.00
	<b>13,97,368.00</b>	<b>15,95,709.00</b>	<b>29,93,077.00</b>
less- Dep	2,46,245.00	2,23,978.00	4,70,223.00
	<b>11,51,123.00</b>	<b>13,71,731.00</b>	<b>25,22,854.00</b>
Capital Work in Progress	-	<b>2,80,524.00</b>	<b>2,80,524.00</b>
<b>INVTMENT</b>			
Fixed Deposit		1,76,086.23	1,76,086.23
Bank Guarantee		27,98,600.00	27,98,600.00
<b>CURRENT ASSETS, LOANS &amp; ADVANCES</b>			
Grants-in Aid Receivable (Schedule-04)		18,44,996.29	18,44,996.29
TDS	8,170.00	13,79,703.00	13,87,873.00
Advance against Programe	2,03,210.00	-	2,03,210.00
Loan to Micro Finance		30,000.00	30,000.00
<b>Closing Balance (Schedule-01)</b>			
Cash in Hand	486.00	17,270.00	17,756.00
Cash at Bank	26,13,969.98	98,78,334.22	1,24,92,304.20
	<b>26,14,455.98</b>	<b>98,95,604.22</b>	<b>1,25,10,060.20</b>
	<b>39,76,958.98</b>	<b>1,77,77,244.74</b>	<b>2,17,54,203.72</b>

In Terms of Our Report of Even Date Annexed

FOR B.N. MISRA & CO.  
CHARTERED ACCOUNTANTSA.K. BARDHAN  
PARTNER  
CHARTERED ACCOUNTANTS  
(CP-052769)  
FRN Regn 321095E  
UDIN- 20052769AAAACU4163

E.B. Member

Women's Organisation for  
Socio-Cultural Awareness (WOSCA)  
IGR Regd. No. 21816/250,2003-04For & on behalf of  
WOSCA

Mrs. Dharitri Rout

Secretary  
Secretary  
Women's Organisation for  
Socio-Cultural Awareness (WOSCA)  
IGR Regd. No. 21816/250, 2003-04  
Mandua, Keonjhar, Orissa

PLACE: Cuttack

DATE: 09/11/2020





Extending wellbeing facilitation services to 84000 families



**Women's Organisation for Socio-Cultural Awareness (WOSCA)**